38TH ANNUAL
ADVANCES AND CONTROVERSIES IN CLINICAL PEDIATRICS
JUNE 2-4, 2005  SAN FRANCISCO, CALIFORNIA
Presented by the Department of Pediatrics
University of California, San Francisco School of Medicine

SPECIAL GUEST FACULTY:
Sheldon L Kaplan, M.D.
Frank Sinatra, M.D.
Joseph A. Zenel, M.D.
The Department of Pediatrics, University of California, San Francisco School of Medicine, invites you to attend its 38th Annual Postgraduate Course—Advances and Controversies in Clinical Pediatrics—to be held June 2-4, 2005, at the Argent Hotel, 50 Third Street, San Francisco, California. The program endeavors to provide research, academic, and clinical information in a format that emphasizes the practical application of current concepts to office practice. Pediatric, Family Practice and Emergency Room Physicians, as well as Physician Assistants, Nurse Practitioners and Nurses report that they consistently benefit from their participation in this program. This year’s course focuses on gastrointestinal disorders, infectious disease, and visual physical diagnosis. Symposia will also include topics qualifying for CME credit in pain management/end-of-life issues.

EDUCATIONAL OBJECTIVES

Upon completion of this conference, participants will:

1. Improve their diagnosis and treatment of gastrointestinal disorders, including celiac disease, H. pylori infection, gastroesophageal reflux, “fatty” hepatitis and appendicitis.

2. Become familiar with recent guidelines for community exposure of hepatitis, vaccine safety, fever of unknown origin, methicillin-resistant Staph. aureus, otitis media, and pediatric HIV.

3. Appreciate the special considerations for adolescents with obesity, sexually transmitted diseases, depression, and ADD.

4. Develop approaches to the management of pain and chronic illness, and the impact of illness and death on children and their families.

5. Learn advances in atopic disease diagnosis and therapy, in-office rapid diagnostic testing, and the management of the hearing-impaired infant and child.

PROGRAM COMMITTEE

Eileen G. Aicardi, M.D.  
Emanuel Berston, M.D.  
Bruce D. Blumberg, M.D.  
Julie Bokser, M.D.  
Tonya Chaffee, M.D.  
Melvin M. Grumbach, M.D.  
Sam Hawgood, M.B., B.S.  
Oded Herbsman, M.D.  
Tim Kelly, M.D.  
Cynthia Kim, M.D.  
Karen Shavelson, M.D.  
Peggy S. Weintrub, M.D.  
Robert C. Zaglin, M.D., Program Chairman
ADVANCE REGISTRATION

You may register online by going to the OCME website: www.cme.ucsf.edu

Please register in advance using the brochure enrollment application.

Visa or MasterCard registration can also be made by calling the Registration Office, (415) 476-5808 or by fax, (415) 502-1795.

REGISTRATION

DATE
Thursday, June 2, 2005

TIME
7:30-8:15 am

PLACE
The Argent Hotel
50 Third Street
San Francisco, California 94103

Reduced fees for early registration are offered, if postmarked by May 1, 2005.

FEE
$395 for physicians
($450 if postmarked after 5/1/05)

$325 for nurses, nurse practitioners, physician assistants, and other allied health professionals
($375 if postmarked after 5/1/05)

$225 for non-UCSF interns, residents, and students, who submit a letter of verification from their training program with enrollment application
($275 if postmarked after 5/1/05)

GUEST FACULTY

JoAnn Blessing-Moore, M.D., Associate Clinical Professor of Pediatrics, Stanford University, Stanford, CA

Sheldon L. Kaplan, M.D., Pediatric Infectious Diseases, Baylor College of Medicine, Houston, TX

Frank Sinatra, M.D., Professor of Pediatrics, Pediatric Gastroenterology, University of Southern California, Los Angeles, CA

Joseph A. Zenel, M.D., Associate Professor and Vice Chair, Pediatrics: Doernbecher Children’s Hospital, Oregon Health & Science University, Portland, OR

FACULTY (University of California, San Francisco School of Medicine)

Arthur Ablin, M.D., Professor Emeritus

Steve Black, M.D., Kaiser Permanente Medical Center Oakland, Associate Clinical Professor of Pediatrics

Allan I. Basbaum, Ph.D., Department of Anatomy

Julie Bosker, M.D., Chief Resident in Pediatrics

Mary Coleman, M.D., Assistant Clinical Professor of Pediatrics

John Fahy, M.D., Associate Professor of Medicine, Cardiovascular Research Institute

Robert J. Frascino, M.D., President, Robert James Frascino AIDS Foundation

Sam Hawgood, M.B., B.S., Professor and Chair, Department of Pediatrics

Michelle Hermiston, M.D., Assistant Professor of Pediatrics

Melvin B. Heyman M.D., Professor of Clinical Pediatrics; Chief, Gastroenterology & Nutrition

Renee Howard, M.D., Assistant Clinical Professor of Dermatology

David A. Kessler, M.D., Dean, School of Medicine; Professor of Pediatrics

Hanmin Lee, M.D., Assistant Professor of Surgery and Pediatrics

Albin Leong, M.D., Kaiser Permanente Medical Center Sacramento, Subchief, Pediatric Pulmonology

Robert Lusting, M.D., Professor of Pediatrics

Valerie Ng, M.D., Professor and Interim Chair, Department of Laboratory Medicine

Ann Parker, M.D., Associate Clinical Professor of Pediatrics

Linda Pfiffner, Ph.D., Assistant Professor of Psychiatry

Philip Rosenthal, M.D., Professor of Pediatrics and Surgery

Mary Ann Shafer, M.D., Professor of Pediatrics

Susan Smiga, M.D., Clinical Associate Professor of Psychiatry; Associate Director, Children’s Center at Langley Porter Institute

John D. Snyder, M.D., Professor of Clinical Pediatrics

Robert C. Zaglin, M.D., Assistant Clinical Professor of Pediatrics

Lee Zane, M.D., Clinical Instructor of Dermatology

We acknowledge the support from the following companies for their unrestricted educational grants.

Gold Benefactors

Silver Benefactors
### THURSDAY MORNING, JUNE 2, 2005

#### SYMPOSIUM: PEDIATRIC ADVOCACY

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Speaker</th>
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<tbody>
<tr>
<td>8:15 am</td>
<td>The Tobacco Wars</td>
<td>David A. Kessler, M.D.</td>
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<tr>
<td>8:50 am</td>
<td>From Both Sides Of The Examination Table: A Pediatrician's View of HIV-AIDS</td>
<td>Robert J. Frascino, M.D.</td>
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<tr>
<td>9:10 am</td>
<td>Facing Incurability and Death</td>
<td>Arthur Ablin, M.D.</td>
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<tr>
<td>9:30 am</td>
<td>Discussion</td>
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#### SYMPOSIUM: THE PROBLEMATIC BOWEL

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Speaker</th>
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<tbody>
<tr>
<td>10:15 am</td>
<td>Celiac Disease: Under the Iceberg</td>
<td>Frank Sinatra, M.D.</td>
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<tr>
<td>10:55 am</td>
<td>H. Pylori Disease in Children: Updates On The Phantom Menace</td>
<td>John D. Snyder, M.D.</td>
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<tr>
<td>11:45 am</td>
<td>Discussion</td>
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#### THURSDAY LUNCHEON - Franciscan Room

### FRIDAY MORNING, JUNE 3, 2005

#### SYMPOSIUM: CHALLENGES IN GASTROENTEROLOGY

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Speaker</th>
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</thead>
<tbody>
<tr>
<td>8:00 am</td>
<td>The “A-B-C’s” of Hepatitis: A Practical Approach to Community Exposure</td>
<td>Frank Sinatra, M.D.</td>
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<tr>
<td>8:30 am</td>
<td>Fat and Fiction: Non-Alcholic Fatty Liver Disease in Children</td>
<td>Philip Rosenthal, M.D.</td>
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<tr>
<td>8:55 am</td>
<td>Pharmacological and Surgical Approaches to Childhood Obesity</td>
<td>Robert Lustig, M.D.</td>
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<tr>
<td>9:15 am</td>
<td>Differential Physical Diagnosis in Abdominal Pain</td>
<td>Joseph A. Zenel, M.D.</td>
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<tr>
<td>9:45 am</td>
<td>Discussion</td>
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#### SYMPOSIUM: OTOLOGICAL ADVANCES

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Speaker</th>
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<tbody>
<tr>
<td>10:30 am</td>
<td>The Latest Guidelines for Acute Otitis Media</td>
<td>Sheldon L. Kaplan, M.D.</td>
</tr>
<tr>
<td>11:00 am</td>
<td>“My Baby Can't Hear”: Advanced Screening, Diagnostic and Treatment Techniques for the Hearing-Impaired Infant and Child</td>
<td>Ann Parker, M.D.</td>
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<tr>
<td>11:20 am</td>
<td>Discussion</td>
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#### SYMPOSIUM: THE ADOLESCENT

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Speaker</th>
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<tbody>
<tr>
<td>11:45 am</td>
<td>The Pediatrician's Role in the Diagnosis and Treatment of Teenage Depression</td>
<td>Susan Smiga, M.D.</td>
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<tr>
<td>12:10 pm</td>
<td>Special Considerations for Adolescents with ADD</td>
<td>Linda Pfiffner, Ph.D.</td>
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</table>
12:30 pm STD’s and the Pediatrician: Don’t Ask, Don’t Test, Don’t Tell
Mary Ann Shafer, M.D.

12:40 pm Discussion

1:00 pm Adjourn

S A T U R D A Y   M O R N I N G,
JUNE 4, 2005


S Y M P O S I U M :   D I A G N O S I C   C H A L L E N G E S
I N   T H E   O F F I C E

8:00 am Physical Diagnosis Dilemmas
Joseph A. Zenel, M.D.

8:40 am Office Rapid Diagnostic Testing: State of the Art
Valerie Ng, M.D.

9:00 am Discussion


9:15 am Fever of Unknown Origin
Sheldon L. Kaplan, M.D.

9:45 am Gastroesophageal Reflux: Diagnostic Pitfalls and Approach to Management
Frank Sinatra, M.D.

10:15 am Management of Difficult-To-Treat Acne
Lee Zane, M.D.

10:35 am Discussion

10:50 am Break

S Y M P O S I U M :   A T O P I C   D I S E A S E

11:10 am Recent Concepts in Testing, Immunotherapy, and Anaphylaxis
JoAnn Blessing-Moore M.D.

11:30 am Update on Therapeutic Modalities for Allergic Asthma
John Fahy, M.D.

11:55 am Asthma in Minorities
Albin Leong, M.D.

12:20 pm Therapeutic Strategies and Tricks for Refractory Atopic Skin
Renee Howard, M.D.

12:45 pm Discussion

1:00 pm Course Adjourns

R E F U N D   P O L I C Y

All refunds for cancellations received in writing by May 16, 2005 will be subject to a $20.00 service charge. No refunds will be issued after May 23, 2005.
This program is self-supporting and receives no state funding.

**ACCOMMODATIONS**

A block of rooms at a special conference rate is being held for course participants at The Argent Hotel, 50 Third Street, San Francisco, 94103 (415) 974-6400. Please make your reservations directly with the hotel as early as possible. We encourage you to reserve early to obtain the best rates and availability. These rooms will be held until May 11, 2005, only. In addition, availability is limited, and they may sell out prior to the cut-off date listed above. After May 11, 2005, rooms will be provided on a space-available basis at prevailing rates. If you place your reservation by phone, please be sure to identify yourself as attending this UCSF conference in order to receive the special room rate.

**ACCREDITATION**

The University of California, San Francisco School of Medicine (UCSF) is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

UCSF designates this educational activity for a maximum of 15.75 hours of category 1 credit toward the AMA Physician's Recognition Award. Each physician should claim only those hours of credit that he/she actually spent in the activity.

This activity may be applied toward the CMA certification in continuing medical education.

Application for CME credit has been filed with the American Academy of Family Physicians. **Determination of credit is pending.**

Category 1 credits are accepted by the California Board of Registered Nursing as meeting the continuing education requirements for license renewal on an hour for hour basis. Nurses attending this activity may report **credit hours.** No provider number is required.