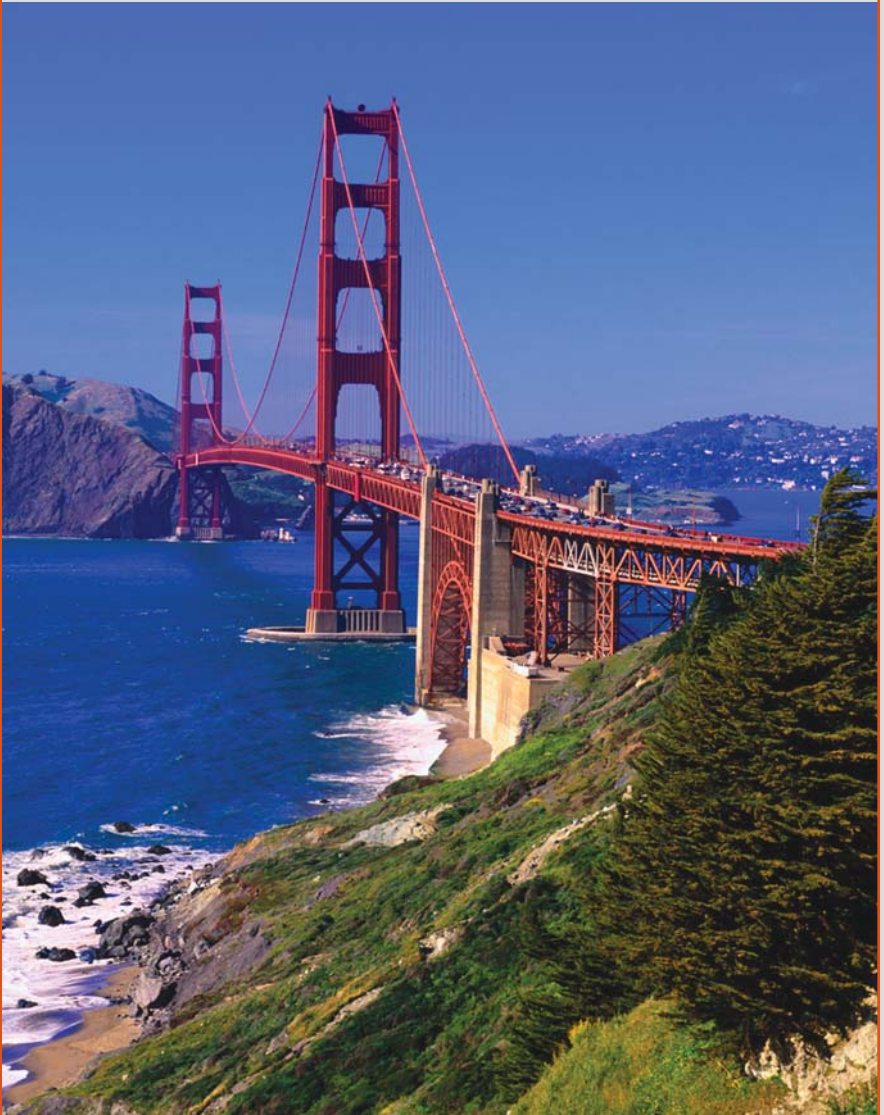


UCSF

# *Otolaryngology Update: 2005*

Ritz Carlton Hotel, San Francisco

THURSDAY - SATURDAY  
**November 10-12, 2005**



Presented by the Department of Otolaryngology-Head and Neck Surgery,  
University of California, San Francisco

# Otolaryngology Update: 2005

**Ritz Carlton Hotel, San Francisco**

**November 10-12, 2005**

Presented by the Department Otolaryngology-Head and Neck Surgery,  
University of California, San Francisco

An outstanding faculty will discuss advances in the management of sinus disease, head and neck oncologic surgery and reconstruction, laryngology, facial plastic surgery, sleep apnea, pediatric otolaryngology, and otology. This is a symposium on the state-of-the-art with emphasis on new diagnostic methods, new technology, and new surgical strategies for the contemporary practice of Otolaryngology-Head and Neck Surgery.

## **EDUCATIONAL OBJECTIVES**

Upon completion of this program, participants will be familiar with recent advances in:

- Diagnosis, medical treatment and surgical management of the paranasal sinuses including: fungal sinusitis, revision sinus surgery, orbital decompression, CSF leak repair, frontal sinus anatomy, and frontal sinus surgery
- Diagnosis, medical treatment, and surgical management of patients with cancer of the head and neck including organ preservation techniques, ultrasound of the neck, transoral resection, and the use of free tissue transfer
- Diagnosis and management of hearing disorders including congenital aural atresia, CSF otorrhea, skull base surgery, and treatment issues with regard to acoustic neuromas and cochlear implantation
- New technologies and methods for tonsil and sleep apnea surgery, palatal surgery and hypopharyngeal surgery
- Current techniques for the management and diagnosis of disorders of the voice including the effects of GERD on the larynx, voice therapy, and surgery for benign laryngeal lesions
- Current techniques for treatment of nasal valve collapse and the use of Botulinum toxin
- Challenges in providing healthcare for the underserved, in understanding the effects of the political motivations of the tobacco industry, and in organizing humanitarian healthcare missions

## **COURSE DIRECTORS**

### **Andrew N. Goldberg, MD, MSCE**

Associate Professor; Director, Division of Rhinology and Sinus Surgery, Department of Otolaryngology-Head and Neck Surgery; University of California, San Francisco

### **Andrew H. Murr, MD**

Professor; Chief, Otolaryngology at San Francisco General Hospital, Department of Otolaryngology - Head and Neck Surgery; University of California, San Francisco

## **UCSF DEPARTMENT OF OTOLARYNGOLOGY - HEAD AND NECK SURGERY FACULTY**

### **Steven W. Cheung, MD**

Associate Professor

### **Mark S. Courey, MD**

Professor; Director, Division of Laryngology

### **Herbert H. Dedo, MD**

Professor

### **David W. Eisele, MD**

Professor and Chairman; Director, Division of Head and Neck Surgery

### **Ivan El-Sayed, MD**

Assistant Professor

### **Eric J. Kezirian, MD, MPH**

Assistant Professor; Director, Division of Sleep Surgery

### **David W. Kim, MD**

Assistant Professor; Director, Division of Facial Plastic and Reconstructive Surgery

### **Lawrence R. Lustig, MD**

Associate Professor; Director, Division of Otolaryngology, Neurotology, and Skull Base Surgery

### **Lisa A. Orloff, MD**

Professor

### **Kristina W. Rosbe, MD**

Assistant Professor; Director of Pediatric Otolaryngology

### **Robert W. Sweetow, PhD**

Professor; Director, Audiology, UCSF Medical Center

### **Steven J. Wang, MD**

Assistant Professor; Chief of Otolaryngology, San Francisco Veterans Administration Medical Center

### **Miriam van Mersbergen, MA,**

### **CCC-SLP**

Director of Vocal Arts and Sciences

## **UCSF FACULTY**

### **David M. Claman, MD**

Associate Professor, Department of Medicine; Director, Sleep Disorders Center

### **Kimberly P. Cockerham, MD**

Associate Professor; Department of Ophthalmology

### **Stanton Glantz, MD**

Professor, Department of Medicine; Division of Cardiology

### **Joel Palefsky, MDCM, FRCP(C)**

Professor, Department of Medicine; Division of Infectious Disease

## **GUEST FACULTY**

### **Nikolas H. Blevins, MD**

Assistant Professor, Department of Otolaryngology - Head and Neck Surgery, Stanford University School of Medicine; Palo Alto, CA

### **C.Y. Joseph Chang, MD**

Associate Professor; Acting Chair of Otolaryngology, University of Texas-Houston Health Science Center; Houston, TX

### **Raul M. Cruz, MD**

Program Director, Otolaryngology, Head and Neck Surgery Residency, Kaiser Foundation Hospital; Oakland, CA

### **Charles W. Cummings, MD**

Professor, Department of Otolaryngology, Head and Neck Surgery; Johns Hopkins University; Baltimore, MD

### **Daniel G. Deschler, MD, FACS**

Assistant Professor, Department of Otolaryngology - Head and Neck Surgery, Harvard Medical School; Director, Head & Neck Surgical Oncology Service, Mass Eye and Ear Infirmary; Boston, MA

### **Michael L. Hinni, MD**

Consultant, Department of Otorhinolaryngology Head and Neck Surgery, Mayo Clinic Scottsdale; Scottsdale, AZ

### **Joseph B. Jacobs, MD**

Professor, Vice Chair and Director of Rhinology, Department of Otolaryngology, NYU Medical Center; New York, NY

### **Peter J. Koltai, MD**

Professor of Otolaryngology and Pediatrics; Chief, Division of Pediatric Otolaryngology, Lucille Packard Children's Hospital at Stanford; Palo Alto, CA

### **Paul R. Lambert, MD**

Professor and Chair; Department of Otolaryngology-Head and Neck Surgery, Medical University of South Carolina; Charleston, SC

### **Donald C. Lanza, MD, FACS**

Private Practice; Director, Sinus and Nasal Institute of Florida; St. Petersburg, FL

### **Timothy L. Smith, MD, MPH**

Professor and Chief, Division of Rhinology and Sinus Surgery; Clinical Vice Chairman, Department of Otolaryngology & Communication Sciences, Medical College of Wisconsin; Milwaukee, WI

### **Jeffrey H. Spiegel, MD**

Assistant Professor, Division of Facial Plastic and Reconstructive Surgery, Department of Otolaryngology and Head and Neck Surgery, Boston University School of Medicine; Boston, MA

### **Michael G. Stewart, MD, MPH**

Professor and Chairman, Department of Otolaryngology, Weill Cornell, Medical College; Chief, Department of Otolaryngology, New York Presbyterian Hospital; New York City, NY

### **Jonathan M. Sykes, MD**

Professor; Director, Facial Plastic and Reconstructive Surgery, UC Davis; Sacramento, CA

### **Edward M. Weaver, MD, MPH**

Assistant Professor, Department of Otolaryngology - Head and Neck Surgery, University of Washington; Seattle, WA

### **Gregory T. Wolf, MD**

Professor and Chair of Otolaryngology, Department of Otolaryngology, University of Michigan Medical School; Ann Arbor, MI

## Thursday, November 10, 2005

7:00 *Registration and Continental Breakfast*

### SINONASAL DISEASE

MODERATOR: ANDREW N. GOLDBERG

7:55 **Opening Remarks**  
David W. Eisele

8:00 **Surgery for Sinusitis – What's the Evidence?**  
Timothy L. Smith

8:20 **Update on Nasal Polyps**  
Andrew H. Murr

8:40 **Fungus! Superantigens, Biofilms and Sinusitis**  
Donald C. Lanza

9:00 **Complications in Sinus Surgery: Avoidance and Management**  
Andrew N. Goldberg

9:20 **Frontal Sinus Surgery - What Are the Results?**  
Joseph Jacobs

9:40 **Q & A**

9:50 *Break*

### SINONASAL DISEASE

MODERATOR: ANDREW H. MURR

10:15 **Tips and Pitfalls in Endoscopic Orbital Decompression**  
Andrew N. Goldberg

10:35 **After the Graves Decompression, Now What?**  
Kimberly P. Cockerham

10:55 **The Frontal Sinus: Surgical Anatomy and Technique**  
Timothy L. Smith

11:15 **What I've Learned in My 1st Year of Private Practice**  
Donald C. Lanza

11:35 **Q & A**

11:45 **Panel on Frontal Sinus Surgery**  
Joseph Jacobs

12:05 *Lunch (On Own)*

### PEDIATRIC OTOLARYNGOLOGY

MODERATOR: KRISTINA W. ROSBE

1:30 **Update on Pediatric OSA**  
Kristina W. Rosbe

1:50 **HPV - Update on Treatment Strategies**  
Joel Palefsky

2:10 **Management of Nasal Dermoids**  
Peter J. Koltai

2:30 **Modern and Novel Tonsillectomy Techniques**  
Kristina W. Rosbe

2:50 **Q & A**

2:55 *Break*

### SLEEP APNEA

MODERATOR: ERIC J. KEZIRIAN

3:20 **Outcomes in Surgery for OSA**  
Michael G. Stewart

3:40 **Choosing the Best OSA Study for Your Patient**  
David M. Claman

4:00 **Identifying the Sites of Airway Obstruction in Apnea**  
Eric J. Kezirian

4:20 **Evidence Based Medicine: Palatal Surgery 2005**  
Edward M. Weaver

4:40 **Sutures, Plates, RF and the Tongue**  
Eric J. Kezirian

5:00 **Q & A**

5:15 *Adjourn*

## Friday, November 11, 2005

### OTOLOGY

MODERATOR: LAWRENCE R. LUSTIG

8:00 **Opening Remarks**

8:05 **Evaluation of Pediatric Hearing Loss**  
Paul Lambert

## ACCREDITATION

The University of California, San Francisco School of Medicine (UCSF) is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

UCSF designates this educational activity for a maximum of 18.5 AMA Physician's Recognition Award category 1 credits. Each physician should

claim only those credits that he/she actually spent in the activity.

Nurse Credit- For the purpose of recertification, the American Nurses Credentialing Center accepts AMA PRA category 1 credit issued by organizations accredited by the ACCME.



8:25 **Decision Making in Congenital Aural Atresia**

C. Y. Joseph Chang

8:45 **Cochlear implantation 2005**

Lawrence R. Lustig

9:05 **The Future of Disposable Hearing Aids**

Robert W. Sweetow

9:25 **Middle Ear Prostheses: Which One Do I Choose?**

C. Y. Joseph Chang

9:45 *Break*

## OTOLOGY/SKULL BASE

MODERATOR: STEVEN W. CHEUNG

10:15 **The 15 Minute Vestibular Exam**  
Lawrence R. Lustig

10:35 **Update on CSF Otorrhea**  
Paul Lambert

10:55 **Stereotactic Radiosurgery for Acoustic Neuroma**  
Nikolas Blevins

11:15 **Practical Tips from a Skull Base Surgeon**  
Steven W. Cheung

11:35 **When is Skull Base Surgery Worth It?**  
Ivan El-Sayed

11:55 **Q & A**

12:05 *Lunch (On Own)*

## HEAD AND NECK

MODERATOR: DAVID W. EISELE

1:30 **Transnasal Esophagoscopy**  
Lisa A. Orloff

1:50 **Sialendoscopy**  
David W. Eisele

2:10 **Organ Preservation in Laryngeal Cancer: Chemo/XRT**  
Gregory T. Wolf

2:30 **Transoral Laser Microsurgery for Head and Neck Cancer**  
Michael Hinni

2:50 **Ultrasound: A Better Physical Exam**  
Lisa A. Orloff

3:10 **Q & A**

3:20 *Break*

## HEAD AND NECK

MODERATOR: LISA A. ORLOFF

3:45 **Management of the Neck in Organ Preservation Protocols**  
Gregory T. Wolf

4:05 **Controversies in Management of the Neck in SCCA**

Steven J. Wang

4:25 **Where Free Flaps MUST Be Used**

Daniel G. Deschler

4:45 **Where Free Flaps COULD Be Used**

Jeffrey H. Spiegel

5:05 **Laryngeal Shavers – a New Alternative**

Charles W. Cummings

5:25 **Q & A**

5:35 *Adjourn*

## Saturday, November 12, 2005

7:00 *Continental Breakfast*

### POLICY / FPS

MODERATOR: DAVID W. KIM

8:00 **Opening Remarks**

8:05 **On the Wings of Giants**  
Herbert H. Dedo

8:25 **Tobacco: Politics as a Disease Vector**  
Stanton A. Glantz

8:45 **Serving the Underserved: the Economics of Survival**  
Michael G. Stewart

9:05 **Compensation Plans: Keeping It Fair**  
Jeffrey H. Spiegel

9:25 **Adding Botox to Your Practice**  
Jonathan M. Sykes

9:45 **Update on Nasal Valve Surgery**  
David W. Kim

10:05 *Break*

### POLICY / LARYNGOLOGY

MODERATOR: MARK S. COUREY

10:30 **The Triple Threat in Academia – Is It Still Valid?**  
Charles W. Cummings

10:50 **GERD: My Current Opinion**  
Mark S. Courey

11:10 **Where Voice Therapy Really Helps**  
Miriam van Mersbergen

11:30 **Surgical Tips for Benign Laryngeal Lesions**  
Mark S. Courey

11:50 **Humanitarian Medical Missions: My Experience**  
Raul M Cruz

12:10 **Q & A**

12:30 *Adjourn*



**OTOLARYNGOLOGY UPDATE: 2005****MOT06001**

**Ritz Carlton Hotel  
San Francisco, CA  
November 10-12, 2005**

Mail to : Attn: Reservations, Ritz Carlton Hotel  
600 Stockton Street  
San Francisco, CA 94108

**Reservation Deadline:  
Sunday, October 10, 2005**

Fax: (415) 291-0288  
Registration Information: (415) 296-7465

\_\_\_\_\_  
Last Name First M.I.

\_\_\_\_\_  
Address

\_\_\_\_\_  
City State Zip

\_\_\_\_\_  
Daytime Phone Fax

\_\_\_\_\_  
Email

\_\_\_\_\_  
Arrival Date Departure Date # Persons in Room

Special Request:  ADA Compliant  Other  
 Non-Smoking

Accommodation Rates:  
 Single/Double \$ 255

Method of Payment:  
 Visa  MasterCard  Discover  
 Amex  Carte Blanche  Diner's Club

\_\_\_\_\_  
Card #

\_\_\_\_\_  
Name on Card (Please Print)

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Expiration Date Authorized Signature

**\*\* Hotel Policies:** Reservations must be cancelled at least 24 hours in advance or a one-night's stay (and applicable taxes) will be charged. A credit card number is required to confirm your reservation. Check-in time is 3:00 p.m.; check-out is 12:00 noon. Group has contracted a limited number of rooms. Reservation requests made after October 10, 2005 will be honored on a space and rate-available basis only. Room rates are subject to all state and local taxes (currently 14%, subject to change without notice).



Office of Continuing  
Medical Education

MOT06001

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San Francisco, CA  
94143-0742

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## REGISTER TODAY!

For more information, or to register online, you may visit our website at [www.cme.ucsf.edu](http://www.cme.ucsf.edu). You may also reach us by calling the Office of Continuing Medical Education at (415) 476-4251 or email [info@ocme.ucsf.edu](mailto:info@ocme.ucsf.edu).

### UPCOMING CME COURSES

**UCSF Advanced Endoscopic Sinus Surgery  
Dissection Course**  
April 2006 • San Francisco, California

## GENERAL INFORMATION

Pre-registration is preferred to ensure that registrants receive a syllabus and CME Certificate at the course.

### How to Enroll

Tuition:

- \$625** Practicing Physicians
- \$395** Allied Health Professionals, Interns, & Residents

Physicians in training must include a letter of verification from training program with registration to qualify for their reduced tuition fee.

Payment can be made by Visa, MasterCard or check.

### Register via:

Online: [www.cme.ucsf.edu](http://www.cme.ucsf.edu)

Mail: Complete course registration form and send with payment to:  
UCSF Office of Continuing  
Medical Education  
MOT06001  
P.O. Box 45368  
San Francisco, CA 94145-0368

Fax: Fax completed registration form to:  
(415) 502-1795 (be sure to include your credit card number)

To register by phone or to inquire about registration status, please call UCSF's CME Registration Office at (415) 476-5808.

*For questions, contact Erin Fitzgerald  
[Fitzgere@ocme.ucsf.edu](mailto:Fitzgere@ocme.ucsf.edu), 415-476-4253*

### Refunds

Cancellations received in writing on or before November 9, 2005, will be refunded, less a \$75 administrative fee. No refunds will be made on cancellations received after that date.

### On-Site Registration

Time: 7:00 am – 8:00 am  
Date: Thursday,  
November 10, 2005  
Place: Ritz Carlton Hotel  
600 Stockton Street  
San Francisco, CA 94108

### Accommodations

A block of guestrooms has been reserved at the Ritz Carlton Hotel, (415) 296-7465 or (800) 241-3333, with a nightly group rate of \$255. Reservations must be received by October 10, 2005, to guarantee availability of the group rate. After this date, rooms will be provided on a space-available basis only. When you phone in your reservation, please identify yourself as a member of this conference to receive the special rate.