Primary Care Medicine: Update 2007

Wailea Beach Marriott Resort
Maui, Hawaii

COURSE DIRECTOR
Robert B. Baron, MD, MS
Professor of Medicine;
Associate Dean for Graduate and
Continuing Medical Education
Changing patterns of medical practice are placing greater emphasis on ambulatory medicine, including office-based preventive medicine, reduction of cardiovascular risk factors, care of elderly patients, issues in women’s health, application of behavioral medicine skills to ambulatory medical patients and the rational use of diagnostic tests and new medications.

Designed for practicing internists, family practitioners, and all other health professionals interested in providing high quality primary care, this course will present a comprehensive review of new developments in outpatient medicine. Special attention will be paid to the day-to-day controversies of office practice, emphasizing preventive medicine, diagnosis and treatment of common disorders, issues in women’s health, and current approaches to management of chronic illness. An audience response system will facilitate questions and discussion. A complete course syllabus will be provided for all participants. The course is presented by the UCSF Division of General Internal Medicine of the Department of Medicine and is sponsored by the Office of Continuing Medical Education, University of California, San Francisco.

EDUCATIONAL OBJECTIVES
An attendee completing this course should be able to describe:
- Evidence-based approaches to office-based preventive medicine including cancer screening, prevention of coronary artery disease;
- New developments in the diagnosis and treatment of common chronic diseases such as congestive heart failure, high blood cholesterol, diabetes, chronic hepatitis and cirrhosis, asthma, COPD, GERD, and irritable bowel disease;
- Evaluation of acute symptoms and illnesses including respiratory infections, insomnia, abnormal liver enzymes, DVT, abdominal pain, and dyspnea;
- New approaches to issues in women’s health such as osteoporosis, thromboembolic disease, and cardiovascular risk factors in women;
- The use of diet therapy, exercise and medications and surgery for the treatment of obesity;
- The recognition and treatment of sarcoidosis and interstitial lung diseases;
- Modern approaches to pain management in both ambulatory and inpatient settings;
- Current strategies for reducing health disparities.

ACCREDITATION
The University of California, San Francisco School of Medicine (UCSF) is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians. UCSF designates this educational activity for a maximum of 17.75 AMA PRA Category 1 Credit(s)™. Physicians should only claim credit commensurate with the extent of their participation in the activity.

This CME activity meets the requirements under California Assembly Bill 1195, continuing education and cultural and linguistic competency.

AAFP: Application for CME credit has been filed with the American Academy of Family Physicians.

Geriatric Medicine: The approved credits shown above include 7.5 credits toward meeting the requirement under California Assembly Bill 1820, Geriatric Medicine

Pain Management and End-of-Life Care: The approved credits shown above include 2.25 credits toward meeting the requirement under California Assembly Bill 487, Pain Management and End-of-Life Care.

Nursing: For the purpose of recertification, the American Nurses Credentialing Center accepts AMA PRA Category 1 Credit(s)™ issued by organizations accredited by the ACCME.

Pharmacy: The California Board of Pharmacy accepts as continuing professional education those courses that meet the standard of relevance to pharmacy practice and have been approved for AMA PRA Category 1 Credit(s)™.
SUNDAY, APRIL 8, 2007
3-5:00pm  Registration and Afternoon Refreshments
5:00  Welcome  Robert B. Baron, MD, MS, Course Chair
5:05  Medical Management of Vulnerable Patients: Recommendations for Reducing Disparities in Health Care  Talmadge E. King, Jr., MD
6:00  Cancer Screening 2007: Setting Evidence-Based Priorities  Douglas C. Bauer MD
7:00  Adjourn

MONDAY, APRIL 9, 2007
MODERATOR: ROBERT B. BARON, MD, MS
6:30-7:00am  Continental Breakfast
7:00  Current Priorities in Prevention of Cardiovascular Disease  Robert B. Baron, MD, MS
7:55  Modern Management of Congestive Heart Failure  Karen E. Hauer, MD
8:50  Break
9:10  Current Issues in Asthma and COPD  Ralph Gonzales, MD, MSPH
10:05  Hepatitis B and C: What Does the Primary Care Doctor Need to Know?  Rena K. Fox, MD
11:00  Adjourn

TUESDAY, APRIL 10, 2007
MODERATOR: RALPH GONZALES, MD, MSPH
6:30-7:00am  Continental Breakfast
7:00  Common Respiratory Infections: Recent Developments in Diagnosis and Treatment  Ralph Gonzales, MD, MSPH
7:55  Sarcoidosis: Update in Management  Talmadge E. King, Jr., MD
8:50  Break
9:10  Diagnosis and Treatment of GERD and Barrett’s Esophagitis  Jeffrey Fox, MD, MPH
10:05  Modern Management of Sleep Disorders  Douglas C. Bauer, MD
11:00  Adjourn

WEDNESDAY, APRIL 11, 2007
MODERATOR: ROBERT B. BARON, MD, MS
4:30pm  Afternoon Refreshments
5:00  Management of Obesity 2007: A Practical Office-Based Approach  Robert B. Baron, MD, MS
7:00  Adjourn

THURSDAY, APRIL 12, 2007
MODERATOR: DOUGLAS C. BAUER, MD
6:30-7:00am  Continental Breakfast
7:00  Prevention and Treatment of Osteoporotic Fractures  Douglas C. Bauer, MD
7:55  New Guidelines for Management of Thromboembolic Disease  Karen E. Hauer, MD
8:50  Break
9:10  Interstitial Lung Disease: A Clinician’s Approach to Diagnosis and Management  Talmadge E. King, Jr., MD
10:05  Current Strategies for Irritable Bowel Disease  Jeffrey Fox, MD, MPH
11:00  Adjourn

FRIDAY, APRIL 13, 2007
MODERATOR: RENA K. FOX, MD
6:30-7:00am  Continental Breakfast
7:00  Clinical Dilemmas in Liver Disease  Rena K. Fox, MD
7:55  Current Strategies for Type 2 Diabetes  Robert B. Baron, MD, MS
8:50  Break
9:10  Opportunities to Improve Pain Management in the Hospital and Outpatient Settings  Ralph Gonzales, MD, MSPH
10:05  New Developments in Inpatient Medicine: Year in Review  Karen E. Hauer, MD
11:00  Adjourn/Evaluations/Certificates

Geriatrics Credit  Pain Credit
**GENERAL INFORMATION**

Pre-registration is preferred to ensure that registrants receive a syllabus and CME certificate at the course.

**HOW TO ENROLL**

Tuition: $715  
Physicians  
$565  
Allied Health Professionals, Nurses, Residents and Fellows

Payment can be made by Visa, MasterCard, AmEx or check.

Register via:  
Online: www.cme.ucsf.edu  
Mail: Complete course registration form and send with payment to:  
UCSF Office of CME  
P.O. Box 45368  
San Francisco, CA  94145-0368  
Fax: Fax completed registration form to: (415) 502-1795 (be sure to include your credit card number)

Phone: (415) 476-5808

**REFUND POLICY**

Cancellations received in writing before the first day of the course will be refunded, less a $75 administrative fee. No refunds will be made on cancellations received after that date.

**CONFERENCE LOCATION**

Located on Maui’s southern shore, the Wailea Marriott is set on 15 acres of Mokapu Beach. The hotel is completing a $60 million renovation due to be completed Spring 2007. For more details, visit www.waileamarriott.com.

A block of guestrooms has been reserved at the following discounted rates –

- $175  Terrace View  
- $200  Ocean View  
- $225  Ocean Front

Rates are per room, per night, single or double, and subject to 11.416% occupancy tax. Additional adults in the guestroom are an extra $40 each; children under 18 are free in guestroom with guardian. Maximum guestroom occupancy is four (4) people. The resort requires prepayment of one (1) night's guestroom and tax at the time of the reservation request.

Due to the holiday week, please make your reservations early. The reservations cut-off date is March 2, 2007 or until the group room block is filled. After this date, rooms will be provided on a space-available basis only.

**HOTEL RESERVATIONS**

To make hotel reservations on-line, go to www.waileamarriott.com, use the booking codes: csfcsfa – Terrace View; csfcsfb – Ocean View; csfcsfc – Ocean Front View.

If you prefer to telephone in your reservation, call (800) 367-2960 or (808) 879-1922, and identify yourself as a member of this UCSF conference to receive the special rate.

By staying at the host hotel, you help UCSF meet its contractual obligations and keep registration fees reasonable.

**CANCELLATIONS**

Cancellations within 72 hours prior to arrival will be charged one night’s room and tax charges.

**RENTAL CAR**

Hertz is offering special rates for participants of this conference; simply call (800) 654-2240 and refer to identification number 03BW0100, or call your travel agent. You may also make reservations at www.Hertz.com.

**AIR TRANSPORTATION**

Special arrangements have been made with Montgomery Travel. Simply call (800) 391-2287 or complete the form on the UCSF web page at www.montgomerytravel.com. In addition to offering lower rates than published airfares, ticketed passengers may take advantage of the 24 hour emergency service. There is a $35 service fee.

UCSF has negotiated special fares with American and United Airlines for our course attendees. You may use the following tour codes to book on your own:

- American 800-433-1790 code: 15266
- United 800-521-4041 code: 510CF

**COURSE DIRECTOR**

Robert B. Baron, MD, MS  
Professor of Medicine; Associate Dean for Graduate and Continuing Medical Education; Vice Chief, Division of General Internal Medicine

**COURSE FACULTY**

University of California, San Francisco  
Douglas C. Bauer, MD  
Professor of Medicine, Epidemiology and Biostatistics  
Karen E. Hauer, MD  
Associate Professor of Clinical Medicine; Director of Internal Medicine Clerkships  
Ralph Gonzales, MD, MSPH  
Associate Professor of Medicine, Epidemiology and Biostatistics  
Jeffrey Fox, MD, MPH  
Assistant Clinical Professor of Medicine; Chief of Gastroenterology, Kaiser Permanente, San Rafael, CA  
Rena K. Fox, MD  
Assistant Clinical Professor of Medicine  
Talmadge E. King, Jr., MD  
Professor and Interim Chair of Medicine; Chief, Medical Services, San Francisco General Hospital
Last Name

First

M.I.

Degree

Specialty

Address

City

State

Zip

Daytime Phone

Fax

Email

Address Label Code (see address label: example, A, B, C, D, etc.)

Would you like to be on our priority email list? ☐ Yes ☐ No

Would you like to be on our priority fax list? ☐ Yes ☐ No

Date of birth to be used as OCME registrant number: ___ ___ / ___ ___ / X X

Month Day

Please indicate if you have any special needs:

Registration Fee (receipt/confirmation will be mailed within two to four weeks):

☐ $715 Physicians

☐ $565 Nurses/Pharmacists/Allied Health Professionals/Residents/Fellows

Make checks payable to UC Regents

Please charge my credit card: ☐ Visa ☐ MasterCard ☐ American Express for $ ________________

Card # ___________________________ Expiration date / ___ ___

Name on Card (Please Print) ___________________________ Authorized Signature ___________________________

Refund Policy: Cancellations received in writing before the first day of the course will be refunded, less a $75 administrative fee. No refunds will be made on cancellations received after that date.

Please check our website for up-to-date information on the course: www.cme.ucsf.edu

Wailea Marriott

on Mokapu Beach

For more details, visit www.waileamarriott.com

(800) 367-2960
UPCOMING COURSES

Essentials of Women’s Health: An Integrated Approach to Primary Care and Office Gynecology
July 1-6, 2007
Hapuna Beach Prince Hotel, Mauna Kea Resort, Big Island, Hawaii

Essentials of Primary Care: A Core Curriculum for Ambulatory Practice
August 12-17, 2007
Resort at Squaw Creek, North Lake Tahoe, California

Primary Care Medicine: Principles and Practice
October 25-27, 2007
Hotel Nikko, San Francisco, California

Controversies in Women’s Health
December 6-7, 2007
Marines’ Memorial Hotel, San Francisco, California

For more information or to register online visit our website at www.cme.ucsf.edu. You may also reach us by calling the Office of Continuing Medical Education at (415) 476-4251 or email info@ocme.ucsf.edu.