

42nd ANNUAL

Advances & Controversies in Clinical Pediatrics

May 28-30, 2009
The Westin San Francisco
Market Street



SPECIAL GUEST FACULTY

Nancy F. Krebs, MD, MS
Nutrition
University of Colorado, Denver

M. Jeffrey Maisels, MD, DSc
Neonatology
William Beaumont Hospital
Wayne State University

Eugene D. Shapiro, MD
Infectious Diseases
Yale University

www.UCSFPediatricAdvances.com

Presented by the
Department of Pediatrics
School of Medicine



UCSF Children's Hospital
at UCSF Medical Center

MAY 28-30, 2009

Advances and Controversies in Clinical Pediatrics

The UCSF Children's Hospital at the University of California, San Francisco invites you to attend the 42nd Annual Advances & Controversies in Clinical Pediatrics, May 28-30, 2009, at the Westin San Francisco Market Street Hotel, 50 Third Street, San Francisco, California.

The program endeavors to provide research, academic, and clinical information in a format that emphasizes the practical application of current concepts to office practice. Pediatric, Family Practice and Emergency Room Physicians, as well as Physician Assistants, Nurse Practitioners and Nurses report that they consistently benefit from their participation in this program, where nationally recognized guest faculty present a series of lectures that are complemented by UCSF faculty and Bay Area experts speaking about current or controversial pediatric issues, which will ultimately improve care for children of all ages, infants through adolescents. This year's course focuses on neonatology, infectious diseases, and nutritional issues, including obesity.

EDUCATIONAL OBJECTIVES

Upon completion of this conference, participants should be able to:

- 1) Apply aggressive treatment for obesity including weight consultation and lipid screening;
- 2) Improve evaluation and management of hyperbilirubinemia & kernicterus;
- 3) Develop strategies for diagnosis and treatment of Lyme Disease; sinusitis; chronic urticaria and persistent rashes;
- 4) Appropriately administer new vaccines; and phototherapy;
- 5) Evaluate and manage growth faltering, micronutrient deficiencies; diabetes dilemmas; and gastroesophageal reflux using new guidelines;
- 6) Recognize and evaluate elements of emergency care – analgesia & sedation; depression; child abuse; sports injuries and their untoward consequences;
- 7) Understand and utilize new technologies in GU imaging, urology; prenatal screening; clinical online searches, and personalized genomic medicine.

PROGRAM COMMITTEE

Andrea C. Sello, MD
Chair

Peggy S. Weintrub, MD
Co-Chair

Robert C. Zaglin, MD
Co-Chair

Myles B. Abbott, MD
Eileen G. Aicardi, MD
Carlos M. Botas, MD
Michael Cabana, MD, MPH
Melvin M. Grumbach, MD
Sam Hawgood, MB, BS
Mel Heyman, MD, MPH
Tim Kelly, MD

ACCREDITATION

The University of California, San Francisco School of Medicine (UCSF) is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

UCSF designates this educational activity for a maximum of 16 AMA PRA Category 1 Credit(s)[™]. Physicians should only claim credit commensurate with the extent of their participation in the activity.

This CME activity meets the requirements under California Assembly Bill 1195, continuing education and cultural and linguistic competency.

Application for CME credit has been filed with the American Academy of Family Physicians.

Determination of credit is pending.

The approved credits shown above include 4 credits toward meeting the requirement under California Assembly Bill 487, Pain Management and End-of-Life Care

Nurses: For the purpose of recertification, the American Nurses Credentialing Center accepts AMA PRA Category 1 Credit[™] issued by organizations accredited by the ACCME.

Pharmacists: The California Board of Pharmacy accepts as continuing professional education those courses that meet the standard of relevance to pharmacy practice and have been approved for AMA PRA Category 1 Credit[™].

AAPA accepts category 1 credit from AOACCME, Prescribed credit from AAFP, and AMA category 1 credit for the PRA for organizations accredited by the ACCME.



THURSDAY • MAY 28, 2009*Moderator: Sam Hawgood, MB, BS*7:30 am *Registration / Continental Breakfast*8:00 **Welcome**

Sam Hawgood, MB, BS

Keynote8:15 **Personalized Genomic Medicine:
Separating The Hope From The Hype**

Robert L. Nussbaum, MD

Trends in Technology8:45 **What's New with Vaccines for Children?**

Eugene D. Shapiro, MD

9:15 **Googling Science:
How to Maximize Your Online Searches**

Josephine Tan, MLIS

9:40 **Discussion**9:55 *Break***Perinatal Potpourri**10:15 **Hyperbilirubinemia and Kernicterus:
Not Gone and Not Forgotten**

M. Jeffrey Maisels, MD, DSc

10:55 ● **Neurology in The ICN:
What's New? What Should I Do?**Hannah C. Glass, MDCM,
FRCP(C)11:20 **The Labyrinth of Prenatal Screening:
Finding Your Way**

Jane Chueh, MD

11:45 **Discussion**12:00 pm **COURSE LUNCHEON****THURSDAY • MAY 28, 2009***Moderator: Melvin B. Heyman, MD, MPH***Challenges in the Office**1:30 pm **Growth Faltering & Failure to Thrive:
Who's Failing, Who's Thriving?**

Nancy F. Krebs, MD, MS

2:00 **What's Up With Infant Gastroesophageal Reflux?**

Colin D. Rudolph, MD, PhD

2:25 ● **When the Rash Won't Go Away**

Renee M. Howard, MD

2:50 **Discussion****Elements of Emergency Care**3:25 ● **Tips & Blips in Analgesia and Sedation**Ronald A. Dieckmann, MD,
MPH3:55 ● **Untoward Consequences of Sports Injuries**

James G. Garrick, MD

4:20 **Recognizing & Managing Depression in
Primary Care**

Charles E. Irwin, Jr, MD

4:45 **Discussion**5:00 pm *Adjourn***FRIDAY • MAY 29, 2009***Moderator: Robert C. Zaglin, MD*7:30 am *Continental Breakfast***Dietary Dilemmas**8:00 **Obesity: Aggressive Treatment Using
A Staged Approach**

Nancy F. Krebs, MD, MS

8:40 **Sugar: The Bitter Truth**

Robert H. Lustig, MD

9:05 **New Guidelines for Management of Child GERD**

Colin D. Rudolph, MD, PhD

9:30 **Discussion**9:45 *Break***New Approaches to Old Diseases**10:00 ● **The Swollen Eye: Sinusitis and Its Complications**

Eugene D. Shapiro, MD

10:30 ● **Diabetes Dilemmas:
Using Technology to Solve Clinical Conundrums**

Stephen E. Gitelman, MD

10:55 ● **Discussion**11:05 *Break***How to Use the Tools We Have**11:25 **Phototherapy:
How It Works & How to Use it Effectively**

M. Jeffrey Maisels, MD, DSc

11:50 **What's Hot and What's Not in Pediatric Urology**

Laurence Baskin, MD

12:20 pm **Go With the Flow: Current Pediatric GU Imaging**

Ronald A. Cohen, MD

12:45 **Discussion**1:00 pm *Adjourn*● **Pain Credit**

7:30 am *Continental Breakfast*

Illnesses with Rash

- 8:00 ● **Lyme Disease: The Truth about Ticks** Eugene D. Shapiro, MD
- 8:40 **Evaluation & Management of Chronic Urticaria: How Much Is Enough? How Much Is Too Much?** Kelly M. Cordoro, MD
- 9:05 **Discussion**
- 9:20 *Break*

Care of High Risk Children

- 9:35 **The Late Preterm Infant: Not Really Full Term?** M. Jeffrey Maisels, MD, DSc
- 10:05 **It's About Life: Adopted, Immigrant, and Foster Children** Barbara C. Staggars, MD, MPH
- 10:30 ● **Advances in Child Abuse: What Every Pediatrician Should Know** Christopher C. Stewart, MD
- 10:55 **Discussion**
- 11:10 *Break*

Nuances in Nutrition

- 11:25 **Micronutrient Deficiencies: Historical Oddity or Today's Reality?** Nancy F. Krebs, MD, MS
- 11:55 **Talking to Teens About Weight, Without Giving Them an Eating Disorder** Sara M. Buckelew, MD, MPH
- 12:20 pm **Pediatric Lipid Management: Finding the Soft Spot Between a Rock and Hard Place** Michele Mietus-Snyder, MD
- 12:45 **Discussion**
- 1:00 pm *Adjourn*

COURSE CHAIR

Andrea C. Sello, MD
Clinical Professor of Pediatrics
University of California, San Francisco

GUEST FACULTY

Jane Chueh, MD
Clinical Associate Professor of Obstetrics & Gynecology
Director, Prenatal Diagnosis and Therapy
Division of Maternal Fetal Medicine
Stanford University

Nancy F. Krebs, MD, MS
Professor of Pediatrics
University of Colorado Denver, School of Medicine

M. Jeffrey Maisels, MD, DSc
Chair, Department of Pediatrics
William Beaumont Hospital
Clinical Professor of Pediatrics
Wayne State University School of Medicine

Colin D. Rudolph, MD, PhD
Professor of Pediatrics
Vice-Chair for Clinical Affairs & Chief, Pediatric Gastroenterology & Nutrition
Medical College of Wisconsin & Children's Hospital of Wisconsin

Eugene D. Shapiro, MD
Professor of Pediatrics, Epidemiology and Public Health and Investigative Medicine
Director of Education and Child Health Research
Yale Center for Clinical Investigation
Associate Chair, Department of Pediatrics
Yale University School of Medicine

Barbara C. Staggars, MD, MPH
Director, Adolescent Medicine
Children's Hospital & Research Center Oakland

UCSF SCHOOL OF MEDICINE FACULTY

Laurence Baskin, MD
Professor of Urology and Pediatrics
Chief, Pediatric Urology

Sara M. Buckelew, MD, MPH
Assistant Clinical Professor of Pediatrics

Ronald A. Cohen, MD
Associate Clinical Professor of Radiology
Director of Diagnostic Imaging
Children's Hospital Oakland

Kelly M. Cordoro, MD
Assistant Professor of Dermatology
Division of Pediatric Dermatology

Ronald A. Dieckmann, MD, MPH
Professor of Emergency Medicine and Pediatrics
Director of Pediatric Emergency Medicine, SFGH

UCSF SCHOOL OF MEDICINE FACULTY (CONT)

James G. Garrick, MD
Clinical Professor of Pediatrics
Director, Center for Sports Medicine
St. Francis Memorial Hospital

Stephen E. Gitelman, MD
Mary B. Olney, MD / KAK Chair in Pediatric Diabetes and Clinical Research
Professor of Clinical Pediatrics
Director, Pediatric Diabetes Program

Hannah C. Glass, MDCM, FRCP(C)
Assistant Professor of Neurology & Pediatrics
Co-Director, Neurological Intensive Care Nursery

Sam Hawgood, MB, BS
Professor and Chair of Pediatrics
Interim Dean, UCSF School of Medicine

Mel Heyman, MD, MPH
Professor of Pediatrics
Chief, Gastroenterology & Nutrition

Renee M. Howard, MD
Assistant Clinical Professor of Dermatology

Charles E. Irwin, Jr, MD
Professor and Vice Chair of Pediatrics
Director, Division of Adolescent Medicine

Robert H. Lustig, MD
Professor of Clinical Pediatrics
Division of Endocrinology

Michele Mietus-Snyder, MD
Associate Adjunct Professor of Pediatrics
UCSF Center for Health and Community
Healthy Hearts Clinic
Children's Hospital and Research Center Oakland

Robert L. Nussbaum, MD
Holly Smith Professor of Science and Medicine
Chief, Division of Medical Genetics
Department of Medicine

Christopher C. Stewart, MD
Assistant Clinical Professor of Pediatrics
Director, Child Abuse Evaluation and Management
San Francisco General Hospital

Josephine Tan, MLIS
Education & Information Consultant, Clinical Sciences
UCSF Library and Center for Knowledge Management

Peggy S. Weintrub, MD
Health Sciences Clinical Professor of Pediatrics
Chief, Pediatric Infectious Diseases

Robert C. Zaglin, MD
Clinical Professor of Pediatrics

Advances & Controversies in Clinical Pediatrics

May 28 - 30, 2009

Westin San Francisco Market Street
San Francisco, California

Mail to : UCSF Office of CME
P.O. Box 45368
San Francisco, CA 94145-0368

Fax: (415) 502-1795
Registration Information: (415) 476-5808
Course Information: (415) 476-4251
Online: www.cme.ucsf.edu

Dr. Mr. Mrs. Ms.

Last Name _____ First _____ M.I. _____

Degree _____ Specialty _____

Address _____

City _____ State _____ Zip _____

Daytime Phone _____ Fax _____

Email _____

Address Label Code (see address label: example, A, B, C, D, etc.)

Would you like to be on our priority email list? Yes No

Would you like to be on our priority fax list? Yes No

Date of birth to be used as OCME registrant number: ___ ___ / ___ ___ / **XX**
Month Day

Please indicate if you have any special needs: _____

Registration Fees

- \$495** Physicians (\$545 after 5/1/09)
- \$425** Allied Health / Nurses (\$475 after 5/1/09)
- \$275** Non-UCSF Residents / Fellows (\$300 after 5/1/09)

Lunch

Please confirm below so we may plan for the appropriate number of people

- I will attend lunch (included in tuition)
- I will not attend

Make checks payable to *UC Regents*

Please charge my credit card: Visa MasterCard American Express for \$ _____

Card # _____ / _____ / _____ Expiration date

Name on Card (Please Print) _____ Authorized Signature _____

Refund Policy: There will be a \$75 administrative fee on refunds requested in writing prior to May 15, 2009. No refunds will be given after this date. To receive a refund, please send a written request to OCME, UCSF, Box 0742, San Francisco, CA 94143-0742.

Please check our website for up-to-date information on the course: www.UCSFPediatricAdvances.com

ON-SITE REGISTRATION

Time: 7:30 am – 8:00 am
Date: Thursday, May 28, 2009
Place: Westin San Francisco
Market Street
50 Third Street
San Francisco, CA
94103

Continental Breakfast
7:30 am Daily





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**Office of Continuing
Medical Education**

UCSF Box 0742, LH-450
San Francisco, CA
94143-0742

UPCOMING COURSES

Family Medicine Board Review

July 6 - 9, 2009

San Francisco, California

**Essentials of Primary Care: A Core
Curriculum for Ambulatory Practice**

August 9 - 14, 2009

Olympic Valley, California

**Primary Care Medicine:
Principles and Practice**

October 21 - 23, 2009

San Francisco, California

REGISTER TODAY!

For more information or to register online visit our website at www.cme.ucsf.edu. You may also reach us by calling the Office of Continuing Medical Education at (415) 476-4251 or emailing: info@ocme.ucsf.edu.

Advanced Registration / General Information

Pre-registration is preferred to ensure that registrants receive a syllabus and CME Certificate at the course.

How to Enroll

- Online: www.UCSFPediatricAdvances.com
- Mail: Registration form with payment to:
UCSF Office of CME
P.O. Box 45368
San Francisco, CA 94145-0368
- Fax: Registration form with credit card number to: (415) 502-1795
- Phone: (415) 476-5808 UCSF CME Registration Office for registration or inquiries.
- Fee:**
 - \$495** Physicians
(\$545 if postmarked after 5/1/09)
 - \$425** Allied Health / Nurses
(\$475 if postmarked after 5/1/09)
 - \$275** Non-UCSF Residents / Fellows
(\$300 if postmarked after 5/1/09)

Payment can be made by Visa, MasterCard, American Express or check.

Refund Policy:

There will be a \$75 administrative fee on refunds requested in writing prior to May 15, 2009. No refunds will be given after this date.

On-Site Registration

Generally we are able to accommodate on-site registration. Call the UCSF CME Registration Office at (415) 476-5808 or refer to website www.UCSFPediatricAdvances.com for course status and up-to-date information.

- Time: 7:30 – 8:00 am
- Date: Thursday, May 28, 2009
- Place: Westin San Francisco Market Street
50 Third Street
San Francisco, CA 94103

Continental Breakfast 7:30 am Daily.

Conference Location

Enjoy San Francisco's renowned attractions such as the historic cable cars, shopping in Union Square, or visit San Francisco's culinary hub at the Ferry Building.

The Westin San Francisco Market Street is just steps from Powell Street BART station, the Cable Car Turnaround, the Westfield San Francisco Shopping Center, San Francisco's famed Union Square, Yerba Buena Gardens, San Francisco Museum of Modern Art, and the Theater District. A block of guestrooms has been reserved at the special UCSF conference rate of \$159.00.

You are urged to make your reservations early. The cut off date is **May 6, 2009**, or until the group room block is filled.

To make hotel reservations call 888-625-5144. Please identify yourself as a member of this UCSF conference to receive the special rate.

By staying at the host hotel, you help the University of California meet its contractual obligations and keep future registration fees reasonable. Please take this into consideration when making your accommodation decisions.

Rental Car

Hertz is offering special rates for participants of this conference; call 800-654-2240 and refer to identification number #03BW0128, or call your travel agent. You may also make reservations at www.Hertz.com.

Air Transportation

Special arrangements have been made with Montgomery Travel. Call (800) 391-2287 or complete the form on the UCSF web page at www.montgomerytravel.com. Rates offered are lower than published airfares and ticketed passengers may take advantage of the 24 hour emergency service. There is a \$35 service fee. UCSF has negotiated special fares with American and United Airlines for our course attendees. To book on your own, use tour codes:
American 800-433-1790 code: 19686
United 800-521-4041 code: 510CF