

PRESENTED BY THE DEPARTMENT
OF FAMILY AND COMMUNITY MEDICINE
UNIVERSITY OF CALIFORNIA, SAN FRANCISCO
SCHOOL OF MEDICINE



family med

Annual Review in Family Medicine

CONTROVERSIES AND CHALLENGES IN PRIMARY CARE



SUNDAY - TUESDAY
APRIL 11-13, 2010

Hotel Nikko • San Francisco, California

CHAIRS

Ronald H. Goldschmidt, MD
Professor of Clinical Family and
Community Medicine; Vice-Chair,
Department of Family and Community
Medicine

Shira Shavit, MD
Assistant Professor
Department of Family
and Community Medicine;
Director, Transitions Clinic

Norma Jo Waxman, MD
Associate Professor
Department of Family and Community
Medicine; Co-Director, Continuing
Medical Education, Department of
Family and Community Medicine

This CME activity is self supporting
and receives no funding from industry.

ANNUAL REVIEW IN FAMILY MEDICINE

CONTROVERSIES AND CHALLENGES IN PRIMARY CARE

Hotel Nikko, San Francisco

Target Audience: This course is intended for family physicians and other primary care providers including internists, pediatricians, gynecologists, nurse practitioners, physician assistants, nurses, and other health care professionals.

Presented by the Department of Family and Community Medicine, University of California, San Francisco, School of Medicine, the Annual Review in Family Medicine is designed to update primary care clinicians in controversial and rapidly changing areas. The emphasis is on practical and useful information for clinical practice. The discussions will also be extremely valuable in preparation for the Board Examination of the American Board of Family Practice.

EDUCATIONAL OBJECTIVES

Upon completion of this program, the participants should be able to:

- Identify practice gaps in the care of women and have management strategies to best identify and treat them.
- Properly identify and manage H1N1 and seasonal influenza.
- Address problems of special populations, including formerly-incarcerated patients and patients with gender identity issues.

ACCREDITATION

The University of California, San Francisco School of Medicine (UCSF) is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

UCSF designates this educational activity for a maximum of 15.5 *AMA PRA Category 1 Credit(s)*[™]. *Physicians should only claim credit commensurate with the extent of their participation in the activity.*

Nursing Credit - For the purpose of recertification, the American Nurses Credentialing Center accepts *AMA PRA Category 1 Credit*[™] issued by organizations accredited by the ACCME.

Family Physicians - Application for CME credit has been filed with the American Academy of Family Physicians. **Determination of credit is pending.**

Geriatric Medicine - The approved credits shown above include 2.50 credits toward meeting the requirement under California Assembly Bill 1820, Geriatric Medicine.

This CME activity meets the requirements under California Assembly Bill 1195, continuing education and cultural and linguistic competency.

SUNDAY-TUESDAY

APRIL 11-13, 2010

ANNUAL RE

SUNDAY, APRIL 11, 2010

4:30 pm *Registration***HIV SYMPOSIUM** *Moderator: Ronald H. Goldschmidt, MD*5:00 pm **HIV Testing, Primary Care, HIV in Women, Occupational and Non-occupational Exposure Management and International Perspectives** Jess Fogler, MD
Khady Diouf, MD7:00 pm *Adjourn*

MONDAY, APRIL 12, 2010

7:00 am *Registration and Continental Breakfast*8:00 am **Introduction and Welcome** Ronald H. Goldschmidt, MD
Shira Shavit, MD**KEYNOTE PRESENTATION**8:10 am **Impact of Healthcare Reform on the Future of Family Medicine** Kevin Grumbach, MD**WOMEN'S HEALTH**9:00 am **Cardiovascular Disease Screening and Management: A Women's Health Perspective** Lisa Ward, MD, MSPH, MS9:50 am *Break*10:10 am **Women and Migraine: The Hormonal Link** Norma Jo Waxman, MD11:00 am **Individualized Approach to Breast Cancer** Judith A. Luce, MD11:50 am *Lunch (on own)***INFECTIOUS DISEASE**1:30 pm **H1N1 and Seasonal Influenza: Lessons from 2009-2010** Kim S. Erlich, MD**DIABETES MELLITUS**2:20 pm **Patient-Centered Diabetes Care** Alan Glaseroff, MD3:10 pm *Break***CHRONIC PAIN**3:30 pm **Nonpharmalogical Evidence-Based Treatments for Chronic Pain: Skills for the Family Physician** Stephen M. Rao, PhD4:20 pm **G Stroke Rehabilitation: New Strategies for Recovery** Gary Abrams, MD5:10 pm *Adjourn***GENERAL INFORMATION**

Advanced registration closes one (1) business day prior to start of course. On site registration fees, if applicable, will be applied after this date.

How to EnrollTuition: **\$475** Practicing Physicians
(*\$575 if postmarked after 2/28/10*)**\$350** Allied Health /Residents/
Fellow/Nurse (*\$450 if postmarked after 2/28/10*)

Payment may be made by Visa, MasterCard, Amex or check.

Register via:Web: **www.cme.ucsf.edu**

Mail: Complete course registration form and send with payment to:

UCSF Office of CME
P.O. Box 45368
San Francisco, CA 94145-0368Fax: Fax completed registration form to:
(415) 502-1795 (be sure to include your credit card number)

To register by phone or to inquire about registration status, please call UCSF's CME Registration Office at (415) 476-5808.

REFUNDS

Cancellations received in writing before the first day of the course will be refunded, less a \$75 administrative fee. No refunds will be made on cancellations received after that date.

CONFERENCE LOCATION

Enjoy San Francisco's renowned attractions such as the historic cable cars, shopping in Union Square, or visit San Francisco's culinary hub at the Ferry Building.

Hotel Nikko is just steps from Union Square and the Theatre District. A block of guestrooms has been reserved at the special UCSF conference rate of **\$195**. You are urged to make your reservations

VIEW IN FAMILY MEDICINE

CONTROVERSIES AND CHALLENGES IN PRIMARY CARE

TUESDAY, APRIL 13, 2010

7:00 am *Registration and Continental Breakfast*

SPORTS MEDICINE

8:20 am **The Sport Pre-participation Physical Exam in 2010: Risky Business** Anthony Luke, MD

PHARMACOLOGY

9:10 am **Herbs and Supplements: Evidence and Essentials for the Family Physician** Kevin Barrows, MD

10:00 am *Break*

GERIATRICS

10:20 am **G Communication and Other Challenges in End-of-Life Care** Shieva Khayam-Bashi, MD

11:10 am **G Gynecologic Problems in Older Women** Michael S. Policar, MD, MPH

12:00 pm *Lunch (on own)*

PEDIATRICS

1:20 pm **Fever in Kids: Don't Get Burned** Andrea Marmor, MD

2:10 pm **Smart Kids with Poor Grades: ADHD and Other Problems** Renee C. Wachtel, MD

3:00 pm *Break*

SPECIAL POPULATIONS

3:20 pm **Approach to the Patient with a Transgender Identity** Lori S. Kohler, MD

4:10 pm **Treatment of the Patient with a History of Incarceration** Shira Shavit, MD

5:00 pm *Evaluations and Adjourn*

G – Geriatric Credit



CONFERENCE LOCATION (CONT'D)

early. The cut off date is MARCH 19, 2010, or until the group room block is filled. After this date, rooms will be provided on a space-available basis only. If you prefer to phone in your reservation, please identify yourself as a member of this conference to receive the special rate.

To make hotel reservations on-line, go to www.hotelnikkosf.com, use the booking code: SFAMED. If you prefer to telephone in your reservation, call 800-645-5687, please identify yourself as a member of this UCSF conference to receive the special rate.

By staying at the host hotel, you help UCSF meet its contractual obligations and keep registration fees reasonable.

RENTAL CAR

Hertz is offering special rates for participants of this conference; simply call 800-654-2240 and refer to identification number 03BW0129 or call your travel agent. You may also make reservations at www.Hertz.com. Advance reservations are recommended.

AIR TRANSPORTATION

Special arrangements have been made with Montgomery Travel Simply call (800) 391-2287 8:30-5:30 pm PST or complete the form on the UCSF web page at www.montgomerytravel.com. In addition to offering lower rates than published airfares, ticketed passengers may take advantage of the after hours emergency service. There is a \$40 service fee.

UCSF has negotiated special fares with American and United Airlines for our course attendees. You may use the following tour codes to book on your own:

American (800) 433-1790 code: 1310SS
United (800) 521-4041 code: 510CF

REGISTER TODAY!

For more information or to register online visit our website at www.cme.ucsf.edu. You may also reach us by calling the Office of Continuing Medical Education at (415) 476-4251 or emailing info@ocme.ucsf.edu.

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Office of CME

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UPCOMING PROGRAMS Family Medicine Board Review Course June 28-July 1, 2010

This course is designed to prepare candidates for the certifying and recertifying examination of the American Board of Family Medicine to be given on July 12-15, 17, 19-24, 2010. Presentations will cover a broad range of key clinical information in a board review format. The percentage of

time devoted to different specialty areas in the program parallels that of the ABFP exam. A syllabus with outlines of all presentations as well as sample questions and answers will be given to registrants at the program.

This course has received outstanding reviews by course participants for the past twenty years. Persons attending both the Annual Review in Family Medicine and the Family Medicine Board Review Course

June 28-July 1, 2010 will receive a \$100.00 reduction from the tuition of the Family Medicine Board Review Course.

To receive a brochure, please write:

UCSF Office of CME
3333 California Street
Suite 450
San Francisco, CA 94143-0742

Keep up-to-date on the latest program information:
www.cme.ucsf.edu

COURSE CO-CHAIRS

Ronald H. Goldschmidt, MD
Professor of Clinical Family and Community Medicine; Vice-Chair, Department of Family and Community Medicine

Shira Shavit, MD

Assistant Professor, Department of Family and Community Medicine; Director, Transitions Clinic

GUEST FACULTY

Alan Glaseroff, MD
California Academy of Family Physicians' *Physician of the Year 2009*; Chief Medical Officer, Del Norte Independent Practice Association, Eureka, CA

Renee C. Wachtel, MD

Private Practice, Eureka Developmental - Behavioral Pediatrics, San Leandro; Staff Scientist, Children's Hospital Research Institute (CHORI), Oakland, CA

UCSF FACULTY

Gary Abrams, MD

Associate Professor, Department of Neurology

Kevin Barrows, MD

Associate Professor, Department of Family and Community Medicine; Interim Director of Clinical Programs, Osher Center for Integrative Medicine

UCSF FACULTY (CONT'D)

Khady Diouf, MD

Consultant, National HIV/AIDS Clinicians' Consultation Center; Department of Family and Community Medicine and Obstetrics and Gynecology

Kim S. Erlich, MD

Associate Clinical Professor of Medicine, Consultant in Infectious Diseases, Northern Peninsula Infectious Disease Medical Group

Jess Fogler, MD

Associate Professor, Department of Family and Community Medicine; Consultant, National HIV/AIDS Clinicians' Consultation Center

Kevin Grumbach, MD

Professor and Chair, Department of Family and Community Medicine

Shieva Khayam-Bashi, MD

Associate Professor, Department of Family and Community Medicine

Lori S. Kohler, MD

Professor of Clinical Family and Community Medicine

Judith A. Luce, MD

Professor of Medicine

UCSF FACULTY (CONT'D)

Anthony Luke, MD, MPH

Associate Professor; Director, Primary Care Sports Medicine Department of Orthopaedic Surgery; UCSF Department of Family and Community Medicine

Andrea Marmor, MD

Assistant Professor, Department of Pediatrics

Michael S. Policar, MD, MPH

Associate Professor, Department of Obstetrics, Gynecology and Reproductive Sciences; Medical Director, UCSF Family PACT Program Support, CA Office of Family Planning

Stephen M. Rao, PhD

Associate Professor, Department of Family and Community Medicine/Psychiatry

Lisa Ward, MD, MSPH, MS

Assistant Clinical Professor, Santa Rosa Family Medicine Residency Program; Director of Obstetrical Services, Southwest Community Health Center

Norma Jo Waxman, MD

Associate Professor, Department of Family and Community Medicine; Co-Director, Continuing Medical Education, Department of Family and Community Medicine

Annual Review in Family Medicine

MFC10002

April 11-13, 2010

Hotel Nikko, San Francisco

Mail to : UCSF Office of CME
 P.O. Box 45368
 San Francisco, CA 94145-0368
 Fax: (415) 502-1795

Registration Online: www.cme.ucsf.edu
 Registration Information: (415) 476-5808
 Course Information: (415) 476-4251

Dr. Mr. Mrs. Ms.

Last Name	First	M.I.
Degree		Specialty
Address		
City	State	Zip
Daytime Phone	Fax	
Email		

Address Label Code Letter (see address label: example, A, B, C, D, etc.) _____

Would you like to be on our priority email list? Yes No

Date of birth to be used as OCME registrant number: ____ / ____ / **XX**
 Month Day

Please indicate if you have any special needs:

Registration Fees (Receipt/Confirmation will be mailed within two to four weeks):

- \$475** Physicians (\$575 if postmarked after 2/28/10)
- \$350** Nurses/Pharmacist/Allied Health Professionals /Residents/Fellows (\$450 if postmarked after 2/28/10)

Make checks payable to *UC Regents*

Please charge my credit card: Visa MasterCard AmEx for \$ _____

Card # _____ / _____ / _____ Expiration date

Name on Card (Please Print) _____ Authorized Signature _____

Refund Policy: Cancellations received in writing before the first day of the course will be refunded, less a \$75 administrative fee. No refunds will be made on cancellations received after that date.

Please check our website for up to date information on the course: www.cme.ucsf.edu

On-Site Registration (if space allows)

Time: 3:00 pm-6:00 pm

Date: Sunday, April 11, 2010

Place: **Hotel Nikko, San Francisco**
 222 Mason Street
 San Francisco, CA 94102

