Head and Neck Endocrine Surgery
and Head and Neck Cancer Update

November 8
AMERICAN COLLEGE OF SURGEONS
THYROID AND PARATHYROID ULTRASOUND
SKILLS-ORIENTED COURSE

November 9-11, 2012

COURSE CHAIRS
Lisa A. Orloff, MD, FACS
Robert K. Werbe Distinguished Professor in Head and Neck Cancer
Director, Division of Head and Neck and Endocrine Surgery
Department of Otolaryngology – Head and Neck Surgery
University of California San Francisco

Steven J. Wang, MD, FACS
Associate Professor
Division of Head and Neck and Endocrine Surgery
Department of Otolaryngology – Head and Neck Surgery
University of California San Francisco

Hilton Financial District Hotel
San Francisco, California

FRIDAY-SUNDAY
Two back-to-back courses will be offered covering the latest clinical and technical advances in head and neck endocrine surgery and head and neck cancer. Each course can be registered for separately or taken together for a comprehensive update. The Head and Neck Endocrine Surgery course, chaired by Lisa Orloff, MD, is designed to improve the learner’s knowledge and competence in the application of current and evolving practice guidelines in the diagnosis and treatment of disorders of the thyroid and parathyroid glands. The Head and Neck Cancer Update course, chaired by Steven Wang, MD, will address current and evolving practice guidelines and treatment interventions in the multidisciplinary management of head and neck cancer. These are courses dedicated to the state-of-the-art with an emphasis on new diagnostic and treatment methods, new technology, and new surgical strategies for the contemporary practice of Otolaryngology/Head and Neck Surgery.

TARGET AUDIENCE
These symposia will be beneficial to otolaryngologists, head and neck surgeons, oral/maxillofacial surgeons, and general surgeons, regardless of level of experience or current performance. In addition, the individual courses will be of interest to radiation oncologists, medical oncologists, general endocrine surgeons, and endocrinologists.

OBJECTIVES

Head and Neck Endocrine Surgery
After completion of this course, the participant should be able to:
• Improve assessment of common benign and malignant thyroid and parathyroid cytopathology and histopathology;
• Evaluate and treat benign and malignant thyroid diseases;
• Incorporate strategies to improve management of the neck in thyroid cancer;
• Apply recent advances in molecular biology of thyroid cancer;
• Discuss the diagnosis and localization of parathyroid tumors;
• Improve management of hyperparathyroidism;
• Apply emerging techniques and new technology in minimally-invasive head and neck endocrine surgery.

Head and Neck Cancer Update
After completion of this course, the participant should be able to:
• Describe common benign and malignant salivary gland pathology;
• Identify the role of sialendoscopy for salivary gland disorders;
• Treat HPV-related oropharynx cancers;
• Identify surgical and non-surgical treatment options for oropharynx and larynx cancers;
• Optimize reconstructive outcomes after oral cavity cancer surgery;
• Implement multidisciplinary management of skull base tumors;
• Surgically treat melanomas and other advanced cutaneous malignancies of the head and neck;
• Utilize cost-effective, evidenced-based imaging surveillance strategies after head and neck cancer treatment;
• Offer appropriate palliative treatment for advanced, incurable head and neck cancer.

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Steven J. Wang, MD, FACS
Associate Professor Division of Head and Neck and Endocrine Surgery Department of Otolaryngology – Head & Neck Surgery University of California, San Francisco

GUEST FACULTY
John S. Abele, MD
Director, Fine Needle Aspiration Biopsy Clinic; Co-Founder, Outpatient Pathology Associates Sacramento, California
William Armstrong, MD
Professor and Chair of Otolaryngology, University of California, Irvine

Daniel F. Brasnu, MD
Professor, University Paris Descartes Sorbonne Cité Chief of Department of Otolaryngology-Head and Neck Surgery, Head of the Cancer Center Georges Pompidou European Hospital, Paris, France

Alexander Dimitrios Colevas, MD
Associate Professor of Oncology Member, Stanford Cancer Institute Associate Professor (By courtesy) of Otolaryngology-Head and Neck Surgery, Stanford University School of Medicine Stanford, California

Chrisoula Dosiou, MD, MS
Clinical Assistant Professor of Endocrinology, Gerontology, & Metabolism, Stanford University School of Medicine, Stanford, California

David W. Eisele, MD, FACS
Director, Otolaryngology-Head and Neck Surgery; Andelot Professor of Laryngology and Otology Johns Hopkins Medicine Baltimore, Maryland

Dana M. Hartl, MD, PhD
Specialist, Comprehensive Cancer Center, Department of Otolaryngology-Head and Neck Surgery, Stanford University, Ca

Merry E. Sebek, MD, FACS
Associate Professor; Chief, Research Division in Otolaryngology; Director VAMC Head and Neck Oncology University of Tennessee Health Science Center Memphis, Tennessee

Theodoros Teknos, MD
David E. and Carole H. Schuller Chair in Head and Neck Oncologic Surgery; Professor and Vice Chair, Department of Otolaryngology-Head and Neck Surgery, The James Cancer Hospital and Solove Research Institute, The Ohio State University Wexner Medical Center

Robert L. Witt, MD, FACS
Professor of Otolaryngology-Head & Neck Surgery, Thomas Jefferson University Philadelphia, Pennsylvania; Adjunct Professor of Biological Sciences, University of Delaware, Newark, Delaware

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Robert L. Witt, MD, FACS
Professor of Otolaryngology-Head & Neck Surgery, Thomas Jefferson University Philadelphia, Pennsylvania; Adjunct Professor of Biological Sciences, University of Delaware, Newark, Delaware
The objective of this course is to introduce the practicing surgeon to office-based examination of the thyroid and parathyroid glands and related pathology. The distinction between normal and malignant lymphadenopathy will be emphasized with a demonstration of the comprehensive examination of lymph node basins in cervical zones I-VI. The process of ultrasound-guided fine needle aspiration (FNA) of thyroid nodules and enlarged lymph nodes will be demonstrated in didactic lecture format. In addition, the hands-on skill sessions allow the surgeon to learn varied techniques of FNA phantom models. The use of patient volunteers will allow supervised hands-on experience with transverse and longitudinal ultrasound methods. Participants will be instructed in the practical details and hurdles in developing office-based ultrasound, including credentialing and coding issues.

**OBJECTIVES**

After completion of this course, the surgeon should be able to:

- Select appropriate equipment for head/neck ultrasound;
- Summarize general physics and principles of head/neck ultrasound;
- Adjust ultrasound settings for head/neck ultrasound;
- Describe the indications and goals for diagnostic head/neck ultrasound;
- Describe the various positions of the patient, the examiner, and the ultrasound equipment for optimal performance of a diagnostic head/neck ultrasound;
- Demonstrate the technique for performance of a diagnostic head/neck ultrasound;
- Recognize the normal sonographic anatomy of the head/neck;
- List and define the characteristics used to classify sonographically detected head/neck lesions as pathologic and/or benign versus malignant;
- Identify ultrasonographically detectable pathologies of the head/neck;
- Categorize head/neck masses according to their sonographically detected characteristics;
- Describe the equipment required for performing interventional head/neck ultrasound procedures;
- Describe the various positions of the patient used to perform interventional head/neck ultrasound procedures;
- Describe the indications for ultrasound-guided FNA biopsy of head/neck lesions;
- Describe the risks of interventional head/neck ultrasound procedures and measures to help avoid those risks;
- Demonstrate satisfactory performance of an ultrasound-guided FNA biopsy using a phantom model;
- Describe the procedure so that a patient can be fully informed about the risks and alternatives.

**TARGET AUDIENCE**

The target audience for the course is practicing surgeons and residents-in-training.

**PREREQUISITE:** Registrants must purchase and complete the CD-ROM course, “Ultrasound for Surgeons: The Basic Course.” The CD-ROM is available for purchase online at www.facs.org or over the phone at (866) 475-4696. Please visit the course website at www.cme.ucsf.edu for more information.

**Please Note:** Advance registration is required for this course and space is limited. Please register as far in advance as possible to guarantee your seat. Registration will close 10/18/12.
Friday, November 9, 2012

7:15 am  Registration and Continental Breakfast
8:00  Welcome and Introduction  Dr. Lisa A. Orloff
8:10  Autoimmune Thyroid Disease: Medical and Surgical Issues  Dr. Chryssoula Dosiou
8:30  The Indeterminate Thyroid Nodule: Explained and Constrained  Dr. John S. Abele
9:10  Surgical Management of Thyroid Eye Disease  Dr. Steven D. Pletcher
9:30  Humanitarian Thyroid Surgery  Dr. Merry E. Sebelik
9:50  Break and Exhibits
10:10  Pediatric Thyroid Surgery  Dr. Anna K. Meyer
10:30  Imaging in Thyroid Disease: When, What, Why  Dr. Lisa A. Orloff
10:50  Thyroid Cancer and Molecular Biology: What the Surgeon Should Know  Dr. Robert L. Witt
11:15 Thyrroid Surgery Panel Discussion I  Moderator: Dr. Lisa A. Orloff
11:45  Lunch (on your own)
1:00 pm  Surgery for Well-differentiated Thyroid Carcinoma: The Primary  Dr. Robert L. Witt
1:25  Surgery of the Central Neck in Thyroid Cancer  Dr. Dana M. Hartl
1:50  Surgery of the Lateral Neck in Thyroid Cancer  Dr. William Armstrong
2:15  Minimally-invasive Thyroid Surgery: Pros, Cons, and Options  Dr. Merry E. Sebelik
2:40  Surgery for Invasive Thyroid Cancer  Dr. Dana M. Hartl
3:00  Management of Thyroid Disease in the Chest  Dr. Pierre R. Theodore
3:20  Break and Exhibits
3:40  Medullary Thyroid Cancer: Update  Dr. Jessica E. Gosnell
4:05  Systemic Therapy in Thyroid Cancer  Dr. Alexander Dimitrios Colevas
4:30  Thyroid Surgery Panel Discussion II  Moderator: Dr. Lisa A. Orloff
5:40 pm  Adjourn
5:40-7:00 pm  Wine and Cheese Reception

Saturday, November 10, 2012

7:15 am  Continental Breakfast
8:00  Parathyroid Pathology  Dr. Annemiek van Zante
8:30  Vitamin D, Calcium and Parathyroid Disorders  Dr. Chienying Liu
9:00  Optimizing Nuclear Medicine Studies for Parathyroid Localization  Dr. Miguel H. Pampaloni
9:30  Hyperparathyroidism: Operative Considerations  Dr. Steven J. Wang
10:00  Break and Exhibits
10:15  Parathyroid Surgery: Technical Issues  Dr. Robert L. Witt, MD
10:45  Challenges and Pearls in Parathyroid Surgery  Dr. William Armstrong
11:15  Parathyroid Surgery Panel  Moderator: Dr. Lisa A. Orloff
12:15 pm  Course Adjourns / Evaluations / Attendance Verification

AMERICAN COLLEGE OF SURGEONS THYROID AND PARATHYROID ULTRASOUND SKILLS-ORIENTED COURSE

Thursday • November 8, 2012

7:45 am  Registration and Continental Breakfast
8:30  Introduction
8:40  Scanning Techniques and Normal Head and Neck Ultrasound Anatomy
9:15  Physics and Principles of Head and Neck Ultrasound
9:50  Break and Live Demonstration
10:15  Interventional Head and Neck Ultrasound
11:00  Interpretation of Thyroid and Parathyroid Ultrasound
11:45  Office Based Ultrasound: "Getting Started"
12:00 pm  Lunch (on your own)
1:15-6:00 pm  Hands-On Skills Station Modules
6:15  Submit Skills Station Report Cards and Evaluations
6:30 pm  Course Adjourns
Head and Neck Cancer Update

Saturday, November 10, 2012
1:00 pm  Registration
1:25  Welcome and Introduction  Dr. Steven J. Wang

SESSION I: LARYNX / HYPOPHARYNX
1:30  Multidisciplinary Management of Larynx Cancer  Dr. Theodoros Teknos
1:50  Principles of Transoral and External Conservation Laryngeal Surgery  Dr. Daniel F. Brasnu
2:10  Transoral Laser Microsurgery for Early Larynx Cancer  Dr. Katherine C. Yung
2:30  Total Laryngectomy: Tips/Pearls  Dr. William R. Ryan
2:50  Panel: Case Discussion  Moderator: Dr. Steven J. Wang
3:25  Break and Exhibits

SESSION II: PARANASAL SINUS / NASOPHARYNX / IMAGING
3:45  Ultrasound for Neck Surveillance  Dr. Lisa A. Orloff
4:05  The Use and Misuse of PET/CT  Dr. Christine M. Glastonbury
4:25  Minimally-invasive Skull Base Surgery  Dr. Ivan El-Sayed
4:45  Nasopharynx Cancer  Dr. Sue S. Yom
5:05  Panel Discussion  Moderator: Dr. Ivan El-Sayed
5:35 pm  Adjourn

Sunday, November 11, 2012
7:30 am  Continental Breakfast

SESSION III: ORAL CAVITY
8:00  Surgery for Oral Cavity Cancer  Dr. Theodoros Teknos
8:20  Oromandibular Reconstruction  Dr. P. Daniel Knott
8:40  Tongue Cancer  Dr. William R. Ryan
9:00  Indications for Postoperative Chemoradiation: Update 2012  Dr. Sue S. Yom
9:20  Panel: Challenging Cases  Moderator: Dr. P. Daniel Knott
9:50  Break and Exhibits

SESSION IV: OROPHARYNX
10:10  Chemoradiation for Oropharynx Carcinoma  Dr. Alain Algazi
10:30  Changing Treatment Paradigms for HPV-related Oropharynx Cancers  Dr. William Armstrong
10:50  Transoral Robotic Surgery for Head and Neck Cancer  Dr. Daniel F. Brasnu
11:10  The Unknown Primary  Dr. David W. Eisele
11:30  Panel: Surgery vs. Chemoradiation Debate  Moderator: Dr. Steven J. Wang
12:05 pm  Lunch (on your own)

SESSION V: MELANOMA AND CUTANEOUS MALIGNANCES
1:30  Advanced Cutaneous Malignancies  Dr. Ivan El-Sayed
1:50  Sentinel Node Biopsy for Melanoma  Dr. Steven J. Wang
2:10  Targeted Therapy for Melanoma  Dr. Alain Algazi
2:30  Merkel Cell Carcinoma  Dr. Siegrid S. Yu
2:50  Panel: Case Controversies  Moderator: Dr. Steven J. Wang
3:20  Break and Exhibits

SESSION VI: SALIVARY GLAND
3:40  Sialendoscopy  Dr. Jolie L. Chang
4:00  Malignant Parotid Neoplasms  Dr. David W. Eisele
4:20  Salivary Gland Pathology  Dr. Annemieke van Zante
4:40  Panel Discussion  Moderator: Dr. Ivan El-Sayed
5:15  Closing Remarks  Dr. Steven J. Wang
5:20 pm  Course Adjourns / Evaluations / Attendance Verification
GENERAL INFORMATION

American College of Surgeons Thyroid and Parathyroid Ultrasound Skills-Oriented Course – November 8, 2012
Registration closes October 18, 2012. No registrations will be accepted after this date. Early registration is recommended for this small hands-on workshop. Please visit the course website, online at www.cme.ucsf.edu for important information on course prerequisites.

$1350  ACS Fellows/Physicians (FACS)
$1555  Practicing Physicians (non-FACS)
$1555  Allied Health Professionals
$675  Resident and Associate Society Member
$775  Resident but not Associate Society Member

Head and Neck Endocrine Surgery
November 9-10, 2012

Fees (apply to each course*):
$475  Practicing Physicians
$375  Allied Health Professionals/Residents/Fellows
* Register for both courses and receive a discount of $100 off your total tuition.

Advance registration closes one (1) business day prior to start of course. Generally we are able to accommodate on-site registration at our courses, however pre-registration is preferred to ensure that we have adequate course materials.

HOW TO ENROLL:
Payment can be made by Visa, MasterCard, AmEx or check.

Online:  www.cme.ucsf.edu
Mail: Complete course registration form and send with payment to: UCSF Office of CME
P.O. Box 45368
San Francisco, CA
94145-0368

Fax: Fax completed registration form to:
(415) 502-1795 (be sure to include your credit card number)

Phone: To register by phone or to inquire about registration status, please call UCSF’s CME Registration Office at (415) 476-5808.

Please check our website for up-to-date information on the course: www.cme.ucsf.edu

REFUND POLICY
Cancellations received in writing before November 1, 2012 will be refunded, less a $75 administrative fee. No refunds will be made on cancellations received after that date.

ACS Ultrasound Course: Cancellations received in writing before October 18, 2012 will be refunded, less a $75 administrative fee. No refunds will be made on cancellations received after that date.

RENTAL CAR
Hertz is offering special rates for participants of this conference; simply call 800-654-2240 and refer to identification number 03BW0131 or call your travel agent. You may also make reservations at www.Hertz.com. Advance reservations are recommended.

CONFERENCE
Enjoy San Francisco’s renowned attractions such as the historic cable cars, shopping in Union Square, or visit San Francisco’s culinary hub at the Ferry Building.

The Hilton Financial District is conveniently located between the famed North Beach area and Chinatown. It is within short walking distance to Union Square and the Embarcadero.

A block of guestrooms has been reserved at the special UCSF conference rate of $219/night. You are urged to make your reservations early. The cut-off date is October 17, 2012, or until the group block is filled. After this date, rooms will be provided on a space-available basis only. To make your hotel reservation, please call the hotel reservations department direct at 800-424-8292. Please identify yourself as a member of this UCSF conference to receive the special rate.

By staying at the host hotel, you help UCSF meet its contractual obligations and keep registration fees reasonable. Please take this into consideration when making your accommodation decisions.

AIR TRANSPORTATION
UCSF has negotiated special fares with American and United Airlines for our course attendees. You may use the following tour codes to book on your own:
American (800) 433-1790 code: 98N2AY
United- www.united.com – Offer Code: ZN6J525609

Hilton Financial District Hotel
750 Kearny Street
San Francisco, CA 94108
(415) 433-6600
www.sanfranciscohiltonhotel.com
American College of Surgeons Thyroid and Parathyroid Ultrasound Skills-Oriented Course November 8

ACS COURSE ACCREDITATION
The American College of Surgeons is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

CME CREDIT
The American College of Surgeons designates this educational activity for a maximum of 11* AMA PRA Category 1 Credits™. Physicians should only claim credit commensurate with the extent of their participation in the activity.

*4 credits for CD-Rom Prerequisite course; 7 credits for the live course.

American College of Surgeons Thyroid and Parathyroid Ultrasound Skills-Oriented Course February 16 -17, 2013
Moana Surfrider Hotel, Honolulu, Hawaii

American College of Surgeons Thyroid and Parathyroid Ultrasound Skills-Oriented Course February 16 -19, 2013
Moana Surfrider Hotel, Honolulu, Hawaii

Head and Neck Endocrine Surgery November 9-10
UCSF designates this live activity for a maximum of 11.75 AMA PRA Category 1 Credits™. Physicians should only claim credit commensurate with the extent of their participation in the activity.

Head and Neck Cancer Update November 10-11
UCSF designates this live activity for a maximum of 11.00 AMA PRA Category 1 Credits™. Physicians should only claim credit commensurate with the extent of their participation in the activity.

These CME activities meet the requirements under California Assembly Bill 1195, continuing education and cultural and linguistic competency.

Nurses: For the purpose of recertification, the American Nurses Credentialing Center accepts AMA PRA Category 1 Credit™ issued by organizations accredited by the ACCME.

Physician Assistants: AAPA accepts category 1 credit from AOACCME, Prescribed credit from AAFP, and AMA PRA Category 1 Credit™ from organizations accredited by the ACCME.
UCSF HEAD AND NECK UPDATES
November 8-11, 2012
Hilton Financial District Hotel
San Francisco, California

Mail to: UCSF Office of CME
P.O. Box 45368
San Francisco, CA 94145-0368
Fax: (415) 502-1795

Register On-line: www.cme.ucsf.edu
Registration Information: (415) 476-5808
Course Information: (415) 476-4251

☐ Dr. ☐ Mr. ☐ Mrs. ☐ Ms.

Last Name First M.I.

Degree Specialty

Address

City State Zip

Daytime Phone Fax

Email

Address Label Code Letter (see address label: example, A, B, C, D, etc.)

Would you like to be on our priority email list? ☐ Yes ☐ No

Date of birth to be used as OCME registrant number: ___ ___ / ___ ___ / XX

Please indicate if you have any special needs:

Registration Fees (receipt/confirmation will be mailed within two to four weeks):

AMERICAN COLLEGE OF SURGEONS THYROID AND PARATHYROID ULTRASOUND
SKILLS-ORIENTED COURSE

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☐ $675 Resident and Associate Society Member
☐ $775 Resident but not Associate Society Member

* Registration fee does not include CD-Rom
prerequisite, please see course description for
more information.

Are you an ACS member? ☐ Yes ☐ No
ACS member number:

HEAD AND NECK ENDOCRINE SURGERY
November 9-10, 2012
Fees (apply to each course*):
☐ $475 Practicing Physicians
☐ $375 Allied Health Professionals/Residents/Fellows

* Register for both courses and receive a discount of $100 off your total tuition.

HEAD AND NECK CANCER UPDATE
November 10-11, 2012
Fees (apply to each course*):
☐ $475 Practicing Physicians
☐ $375 Allied Health Professionals/Residents/Fellows

* Registration fee does not include CD-Rom
prerequisite, please see course description for
more information.

Are you an ACS member? ☐ Yes ☐ No
ACS member number:

Reception Friday November 9th (Complimentary for Registrants)
Please confirm below so we may plan for the appropriate number of people
☐ I will attend the reception ☐ I will not attend

Make checks payable to UC Regents
Please charge my credit card: ☐ Visa ☐ MasterCard ☐ American Express for $________

Card # __________________________ Expiration date __________ / ______

Name on Card (Please Print) __________________________ Authorized Signature __________________________

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