Primary Care Medicine: Update 2016

Wailea Beach Marriott Hotel
Maui, Hawaii

COURSE DIRECTOR
Robert B. Baron, MD, MS
Professor of Medicine
Associate Dean for Graduate and Continuing Medical Education
**OVERVIEW**

Changing patterns of medical practice are placing greater emphasis on ambulatory medicine and primary care practice, including office-based preventive medicine, reduction of cardiovascular risk factors, issues in women's health, management of chronic disease, application of behavioral medicine skills to ambulatory medical patients, the care of patients at the end of life, shared decision making, and the rational use of diagnostic tests and new medications. Designed for practicing internists, family practitioners, gynecologists, nurse practitioners, physician assistants, and all other health professionals interested in providing high quality primary care, this course will provide opportunities to enhance competence and improve performance. The course will focus on the skills and strategies needed in day-to-day office practice. The curriculum will feature in-depth discussion of challenging cases in preventive medicine, common problems in ambulatory care, and a broad selection of acute and chronic illnesses. This year’s course will also highlight key issues in dermatology, neurology, geriatrics, palliative care, inpatient medicine, and sports medicine. An audience response system will facilitate discussion of challenging clinical cases. The course is presented by the UCSF Division of General Internal Medicine of the Department of Medicine and is sponsored by the Office of Continuing Medical Education, University of California, San Francisco.

**OBJECTIVES**

The purpose of this course is to increase competence and improve clinician practice in primary care. We specifically anticipate improvements in skills and strategies:

- to discuss and implement new guidelines in office-based preventive medicine including new guidelines for cancer screening, vaccines, and reduction of cardiovascular risk factors;
- to manage common office problems including hypertension, diabetes, atrial fibrillation, pneumonia, gout, arthritis, and fibromyalgia;
- to manage common issues in neurology including stroke, epilepsy, delirium, and dementia;
- to manage common issues in geriatrics and palliative care including functional assessment, behavioral disorders, incontinence, pain management, advanced care planning, hospice, and aid-in-dying;
- to diagnose and treat common dermatologic disorders and skin cancers;
- to diagnose and treat disorders of the knee, shoulder, and back;
- to optimally utilize the physical exam to assess clinical concerns in dermatology, neurology, and sports medicine;
- to appropriately use new diagnostic tests, imaging studies, and new medications and better practice high-value care.
### SUNDAY, APRIL 3, 2016

**3:00-5:00 pm Registration**

<table>
<thead>
<tr>
<th>5:00</th>
<th>Welcome and Introduction</th>
<th>Robert B. Baron, MD, MS</th>
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**KEYNOTE ADDRESS**

<table>
<thead>
<tr>
<th>5:10</th>
<th>Follow the Leaders: What Medical Education Can Learn from High Quality Primary Care</th>
<th>Catherine R. Lucey, MD</th>
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<tbody>
<tr>
<td>6:05</td>
<td>Managing Hypertension in 2016: Where Do We Draw the Line?</td>
<td>Robert B. Baron, MD, MS</td>
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<td>7:00</td>
<td>Adjourn</td>
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### MONDAY, APRIL 4, 2016

**MODERATOR: ROBERT B. BARON, MD, MS**

<table>
<thead>
<tr>
<th>6:30 am</th>
<th>Continental Breakfast</th>
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<tbody>
<tr>
<td>7:00</td>
<td>Community Acquired Pneumonia: Current and Future State</td>
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<tr>
<td>7:55</td>
<td>Advances in Prevention and Treatment of Stroke: What Every Primary Care Physician Should Know</td>
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<td>8:50</td>
<td>Break</td>
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<tr>
<td>9:10</td>
<td>Atrial Fibrillation: New Guidelines, New Recommendations</td>
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<tr>
<td>10:05</td>
<td>Skin Cancer and Common “Spots”</td>
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<td>11:00</td>
<td>Adjourn</td>
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### TUESDAY, APRIL 5, 2016

**MODERATOR: ANTHONY LUKE, MD**

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<thead>
<tr>
<th>6:30 am</th>
<th>Continental Breakfast</th>
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<tbody>
<tr>
<td>7:00</td>
<td>Knee News: Tips and Pearls</td>
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<td>7:55</td>
<td>Approach to the Achy Patient</td>
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<td>8:50</td>
<td>Break</td>
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<tr>
<td>9:10</td>
<td>Drug Eruptions: When to Worry</td>
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<tr>
<td>10:05</td>
<td>Epilepsy in Primary Care</td>
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<td>11:00</td>
<td>Adjourn</td>
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### WEDNESDAY, APRIL 6, 2016

**MODERATOR: CATHERINE R. LUCEY, MD**

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<thead>
<tr>
<th>6:30 am</th>
<th>Continental Breakfast</th>
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<tbody>
<tr>
<td>7:00</td>
<td>Cutaneous Infections and Mimickers</td>
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<tr>
<td>7:55</td>
<td>Palliative Care: A Collection of Pearls and Myths</td>
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<tr>
<td>8:50</td>
<td>Break</td>
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<tr>
<td>9:10</td>
<td>Delirium and Dementia: A Neurologist's Approach</td>
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<tr>
<td>10:05</td>
<td>Clinical Issues in Geriatrics for Primary Care Practice</td>
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<tr>
<td>11:00</td>
<td>Adjourn</td>
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### THURSDAY, APRIL 7, 2016

**MODERATOR: ANDREW J. GROSS, MD**

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<tr>
<th>6:30 am</th>
<th>Continental Breakfast</th>
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<tr>
<td>7:00</td>
<td>Current Strategies for Gout and Other Types of Monoarthritis</td>
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<td>7:55</td>
<td>Management of Lipid Disorders: Where Do We Stand With the New Practice Guidelines?</td>
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<td>8:50</td>
<td>Break</td>
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<tr>
<td>9:10</td>
<td>Choosing Wisely in Primary Care</td>
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<tr>
<td>10:05</td>
<td>Spine is Back: Modern Management Approaches</td>
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<td>11:00</td>
<td>Adjourn</td>
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FRIDAY, APRIL 8, 2016

MODERATOR: BRADLEY A. SHARPE, MD

6:30 am  Continental Breakfast
7:00  The High-Yield Neurological Examination  S. Andrew Josephson, MD
7:55  Management of Type 2 Diabetes: Should We Change Our Algorithm?  Robert B. Baron, MD, MS
8:50  Break
9:10  Shoulder Secrets: Diagnosis and Treatment  Anthony Luke, MD
10:05  Updates in Inpatient Medicine  Bradley A. Sharpe, MD
11:00  Adjourn

G - Satisfies the California requirement for Geriatric CME

GENERAL INFORMATION

HOW TO ENROLL
Advance registration closes on March 30, 2016. However, on site registration will be available.

Tuition:
Physicians  $825
Nurses/Allied Health  $685
Professionals/Residents/Fellows  (limited quantity)

Optional Printed Syllabus:
The electronic syllabus is included with tuition and will be sent prior to the course and updated after the course with final slides. An optional purchase of a printed syllabus is available for an additional $40.

Payment can be made by Visa, MasterCard, AmEx or check.

REGISTER VIA:
Online:  www.cme.ucsf.edu
Mail:  Complete course registration form and send with payment to:
UCSF Office of Continuing Medical Education
P.O. Box 45368
San Francisco, CA 94145-0368
Fax:  Fax completed registration form to:
(415) 502-1795 (be sure to include your credit card number)
Phone:  To register by phone or to inquire about registration status, please call UCSF’s CME Registration Office at (415) 476-5808.

Please check our website for up-to-date information on the course:  www.cme.ucsf.edu

On-Site Registration:  Generally we are able to accommodate on-site registration at our courses however pre-registration is preferred to ensure that we have adequate course materials.

Refund Policy:  Cancellations received in writing before March 31, 2016 will be refunded, less a $75 administrative fee. No refunds will be made on cancellations received after that date.

CONFERENCE LOCATION
Wailea Beach Marriott Resort & Spa
3700 Wailea Alanui, Wailea, Maui, HI 96753
(888) 236-2427

To make hotel reservations on-line, go to www.cme.ucsf.edu and click on the hotel link in the Travel & Lodging section of the course webpage.

Hotel Rates:
Terrace View:  $219/night (limited quantity)
Ocean View:  $259/night
Ocean Front:  $269/night

Please make your reservations early. The cut-off date is March 4, 2016, or until the group room block is filled. After this date, rooms will be provided on a space-available basis only. To make hotel reservations on-line, go to www.cme.ucsf.edu and click on the hotel link in the Travel & Lodging section of the course webpage. If you prefer to telephone in your reservation, call (888) 236-2427 and identify yourself as a member of this UCSF conference to receive the special rate.

By staying at the host hotel, you help UCSF meet its contractual obligations and keep registration fees reasonable.

RENTAL CAR
Hertz is offering special rates for participants of this conference; simply call (800) 654-2240 and refer to convention number # 03BW0135, or call your travel agent. You may also make reservations at www.Hertz.com. Advance reservations are recommended.

AIR TRANSPORTATION
UCSF has negotiated special fares with United Airlines for our course attendees. You may use the following offer code to book on your own:
ZVNR195536
COURSE DIRECTOR
Robert B. Baron, MD, MS
Professor of Medicine; Associate Dean for Graduate and Continuing Medical Education
University of California, San Francisco

FACULTY
Margaret C. Fang, MD, MPH
Associate Professor of Medicine; Medical Director, UCSF Anticoagulation Clinic

Andrew J. Gross, MD
Associate Professor of Medicine; Director of Clinical Programs in Rheumatology; Chief, Rheumatology Clinic

Dawn M. Gross, MD, PhD
Assistant Professor of Medicine; Attending Physician, Palliative Care Service

S. Andrew Josephson, MD
Carmen Castro Franceschi and Gladyne K. Mitchell Neurohospitalist Distinguished Professor; Senior Executive Vice-Chairman of Neurology; Director, Neurohospitalist Program

Catherine R. Lucey, MD
Professor of Medicine; Vice Dean of Education

Anthony Luke, MD
Associate Professor of Orthopaedics and of Family and Community Medicine; Director, Primary Care Sports Medicine

Bradley A. Sharpe, MD
Associate Professor of Medicine; Associate Chief, Medical Service; Associate Program Director Internal Medicine Residency Program

Kanade Shinkai, MD, PhD
Associate Professor of Dermatology; Program Director, Dermatology Residency Program

For more information or to register online visit our website at www.cme.ucsf.edu. You may also reach us by calling the Office of CME at (415) 476-4251 or email info@ocme.ucsf.edu.

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Primary Care Medicine: Update 2016

April 3-8, 2016
Wailea Beach Marriott • Maui, Hawaii

Mail to: UCSF Office of CME
P.O. Box 45368
San Francisco, CA 94145-0368
Fax: (415) 502-1795

Online registration: www.cme.ucsf.edu
Registration Information: (415) 476-5808
Course Information: (415) 476-4251

☐ Dr. ☐ Ms. ☐ Mr. ☐ Mrs.

Last Name First M.I.

Degree Specialty

Address

City State Zip

Daytime Phone Fax

Email

Address Label Code Letter (see address label: example, A, B, C, D, etc.)

Would you like to be on our priority email list? ☐ Yes ☐ No

Date of birth to be used as OCME registrant number: _____ / _____ / XX

Month Day

Please indicate if you have any special needs:

Registration Fees
☐ $825 Physicians
☐ $685 Nurses/Allied Health Professionals/Residents/Fellows
☐ $40 Optional Printed Syllabus*

Make checks payable to UC Regents

Please charge my credit card: ☐ Visa ☐ MasterCard ☐ AmEx for $ __________ / ________

Card # Expiration date

Name on Card (Please Print) Authorized Signature

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Please check our website for up to date information on the course: www.cme.ucsf.edu

Price of Syllabus – The syllabus will be transmitted electronically prior to the course. Optional purchase of a printed syllabus is available for an additional $40.

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