Primary Care Medicine: Update 2017

Wailea Beach Marriott Hotel • Maui, Hawaii

Course Director
Robert B. Baron, MD, MS
Professor of Medicine
Associate Dean for Graduate and Continuing Medical Education

April 2-7, 2017
Primary Care Medicine: Update 2017
Wailea Beach Marriott • Maui, Hawaii

OVERVIEW
Changing patterns of medical practice are placing greater emphasis on ambulatory medicine and primary care practice, including office-based preventive medicine, reduction of cardiovascular risk factors, issues in women’s health, management of chronic disease, application of behavioral medicine skills to ambulatory medical patients, the care of patients at the end of life, shared decision making, and the rational use of diagnostic tests and new medications. Designed for practicing internists, family practitioners, gynecologists, nurse practitioners, physician assistants, and all other health professionals interested in providing high quality primary care, this course will provide opportunities to enhance competence and improve performance. The course will focus on the skills and strategies needed in day-to-day office practice. The curriculum will feature in-depth discussion of challenging cases in preventive medicine, common problems in ambulatory care, and a broad selection of acute and chronic illnesses. This year’s course will also highlight key issues in dermatology, neurology, geriatrics, palliative care, rheumatology, sports medicine, and nutrition. An audience response system will facilitate discussion of challenging clinical cases. The course is presented by the UCSF Division of General Internal Medicine of the Department of Medicine and is sponsored by the Office of Continuing Medical Education, University of California, San Francisco.

TARGET AUDIENCE
Designed for practicing internists, family practitioners, and all other health professionals interested in providing high quality primary care, this course will present a comprehensive review of new developments in outpatient medicine. Special attention will be paid to the day-to-day controversies of office practice, emphasizing preventive medicine, diagnosis and treatment of common disorders, issues in women’s health, and current approaches to management of chronic illness.

OBJECTIVES
The purpose of this course is to increase competence and improve clinician practice in primary care. We specifically anticipate improvements in skills and strategies to:

• discuss and implement new guidelines in office-based preventive medicine;
• manage common office problems including hypertension, lipid disorders, diabetes, gout, arthritis, polymyalgia rheumatica, headache, and back pain
• manage common issues in neurology including stroke, delirium, dementia, and concussion;
• manage common issues in geriatrics and palliative care including functional assessment, behavioral disorders, pain management, advanced care planning, and hospice;
• diagnose and treat common dermatologic disorders, drug eruptions, and skin cancers;
• diagnose and treat disorders of the knee, shoulder, and back;
• optimally utilize the physical exam to assess clinical concerns in dermatology, neurology, and sports medicine;
• counsel patients about nutrition, exercise, and weight management;
• appropriately use new diagnostic tests, imaging studies, and new medications and better practice high-value care.
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<thead>
<tr>
<th>Day</th>
<th>Time</th>
<th>Session</th>
<th>Speaker(s)</th>
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<tbody>
<tr>
<td><strong>SUNDAY, APRIL 2, 2017</strong></td>
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<td><strong>Registration</strong></td>
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<tr>
<td><strong>MODERATOR:</strong> ROBERT B. BARON, MD, MS</td>
<td>5:00 pm</td>
<td>Welcome and Overview</td>
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<tr>
<td>5:10</td>
<td>G</td>
<td>Managing Hypertension in 2017: How Do We Work With Conflicting Data and Guidelines?</td>
<td>Robert B. Baron, MD, MS</td>
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<td>6:05</td>
<td>G</td>
<td>Advances in Prevention and Treatment of Stroke: What Every Primary Care Physician Should Know</td>
<td>Kenneth A. Fox, MD</td>
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<td>7:00</td>
<td>Adjourn</td>
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<td><strong>MONDAY, APRIL 3, 2017</strong></td>
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<td><strong>Registration</strong></td>
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<td><strong>MODERATOR:</strong> ROBERT B. BARON, MD, MS</td>
<td>6:30 am</td>
<td>Continental Breakfast</td>
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<td>7:00</td>
<td>G</td>
<td>Management of Lipid Disorders: Balancing Benefits and Harms</td>
<td>Robert B. Baron, MD, MS</td>
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<td>7:55</td>
<td>G</td>
<td>Modern Management of Gout and Other Types of Monoarthritis</td>
<td>Jonathan Graf, MD</td>
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<td>8:50</td>
<td>Break</td>
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<tr>
<td>9:10</td>
<td>G</td>
<td>Best Practices for Diagnosis and Treatment of Headache</td>
<td>John Engstrom, MD</td>
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<td>10:05</td>
<td>G</td>
<td>Common Dermatologic Disorders: Tips for Diagnosis and Management</td>
<td>Lindy Fox, MD</td>
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<td>11:00</td>
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<td><strong>TUESDAY, APRIL 4, 2017</strong></td>
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<td><strong>MODERATOR:</strong> ANTHONY LUKE, MD, MPH</td>
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<td>Continental Breakfast</td>
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<td>7:00</td>
<td>G</td>
<td>Clinical Issues in Geriatrics for Primary Care Practice</td>
<td>Brook Calton, MD, MHS</td>
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<td>7:55</td>
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<td>New Developments in Rheumatoid Arthritis and Vasculitis</td>
<td>Jonathan Graf, MD</td>
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<td>8:50</td>
<td>Break</td>
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<tr>
<td>9:10</td>
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<td>Delirium and Dementia: A Neurologist's Approach</td>
<td>John Engstrom, MD</td>
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<td><strong>WEDNESDAY, APRIL 5, 2017</strong></td>
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<td><strong>MODERATOR:</strong> JOHN ENGSTROM, MD</td>
<td>6:30 am</td>
<td>Continental Breakfast</td>
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<td>7:00</td>
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<td>The High-Yield Neurological Examination</td>
<td>John Engstrom, MD</td>
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<td>Break</td>
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<td>9:10</td>
<td>G</td>
<td>Examination Skills and Office Procedures in Dermatology</td>
<td>Lindy P. Fox, MD</td>
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<td>10:05</td>
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<td>Nutrition Counseling for Office Practice</td>
<td>Robert B. Baron, MD, MS</td>
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<td><strong>THURSDAY, APRIL 6, 2017</strong></td>
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<td><strong>MODERATOR:</strong> JONATHAN GRAF, MD</td>
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<td>Continental Breakfast</td>
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<tr>
<td>7:00</td>
<td>G</td>
<td>Biologics for Rheumatic Disease: What the Primary Care Clinician Should Know</td>
<td>Jonathan Graf, MD</td>
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<td>7:55</td>
<td>G</td>
<td>Palliative Care Pearls: What Works, What Doesn’t</td>
<td>Brook Calton, MD, MHS</td>
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<td>8:50</td>
<td>Break</td>
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<tr>
<td>9:10</td>
<td>G</td>
<td>Skin Cancer and Common “Spots”</td>
<td>Lindy Fox, MD</td>
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<td>10:05</td>
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<td>Common Injuries of the Knee and Shoulder</td>
<td>Anthony Luke, MD</td>
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FRIDAY, APRIL 7, 2017

MODERATOR: BROOK CALTON, MD

6:30 am  Continental Breakfast
7:00  G  Best Practices in Treating Pain and Prescribing Opioids  Brook Calton, MD, MHS
7:55  G  Management of Type 2 Diabetes: Which Drugs for Which Patients?  Robert B. Baron, MD, MS
8:50  Break
9:10  G  Drug Eruptions: When to Worry  Lindy Fox, MD
11:00  G - Satisfies the California requirement for Geriatric CME

GENERAL INFORMATION
Advanced registration closes one (1) business day prior to start of course. Onsite registration fees, if applicable, will be applied after this date.

HOW TO ENROLL
Tuition:  
- Physicians: $855
- Nurses/Allied Health Professionals/Residents/Fellows: $715

The syllabus will be transmitted electronically one week prior to the course. Optional purchase of a printed syllabus is available for an additional $40.

PAYMENT
Payment can be made by Visa, MasterCard, AmEx or check.

REGISTER VIA:
Online:  cme.ucsf.edu
Mail:  Complete course registration form and send with payment to:
UCSF Office of Continuing Medical Education
P.O. Box 45368
San Francisco, CA 94145-0368
Fax:  Fax completed registration form to:
(415) 502-1795 (be sure to include your credit card number)
Phone:  To register by phone or to inquire about registration status, please call UCSF’s CME Registration Office at (415) 476-5808.

Please check our website for up-to-date information on the course:  cme.ucsf.edu

On-Site Registration:  Generally we are able to accommodate on-site registration at our courses however pre-registration is preferred to ensure that we have adequate course materials.

Refund Policy:  Cancellations received in writing before March 31, 2017 will be refunded, less a $75 administrative fee. No refunds will be made on cancellations received after that date.

CONFERENCE LOCATION
The Wailea Beach Marriott Hotel
3700 Wailea Alanui, Wailea, Maui, HI 96753
(888) 236-2427

A block of guestrooms has been reserved at the special UCSF conference rates:

Hotel Rates:
- Terrace View: $249/night (limited quantity)
- Ocean View: $289/night
- Ocean Front: $333/night

The hotel's room rates are for single or double occupancy and subject to applicable state and local taxes (currently 12.416%) in effect at the time of check-in. The above rates will be made available to attendees for three days before and after the Official Program Dates on a space-and-rate-available basis. In addition, the hotel will include the following charges (subject to change):
1. Resort fee: $30/per day (please see the Wailea Marriott website for details).
2. Required gratuities: Portege - $10 per person round-trip; Housekeeping - $3 per day per room.

Please make your reservations early. The cut-off date is March 1, 2017, or until the group room block is filled. After this date, rooms will be provided on a space-available basis only. To make hotel reservations on-line, go to cme.ucsf.edu and click on the hotel link in the Travel & Lodging section of the course webpage.

If you prefer to telephone in your reservation, call 888-236-2427 and identify yourself as a member of this UCSF conference to receive the special rate.

RENTAL CAR
Hertz is offering special rates for participants of this conference; simply call 800-654-2240 and refer to convention number # 03BW0136 or call your travel agent. You may also make reservations at www.Hertz.com. Advance reservations are recommended.

AIR TRANSPORTATION
UCSF has negotiated special fares with United Airlines for our course attendees. You may use the following offer code to book on your own:
United-  www.united.com  code: ZX47922379
UPCOMING COURSES

Essentials of Women’s Health: An Integrated Approach to Primary Care and Office Gynecology
July 2-7, 2017
Hapuna Beach Prince Hotel, Hawaii’s Big Island

Essentials of Primary Care: A Core Curriculum for Adult Ambulatory Practice
August 6-11, 2017
Resort at Squaw Creek, North Lake Tahoe

Primary Care Medicine: Principles & Practice
October 11-13, 2017
Hotel Nikko, San Francisco

Controversies in Women’s Health
December 7-8, 2017
Hotel Nikko, San Francisco

For more information or to register online visit our website at cme.ucsf.edu
You may also reach us by calling the Office of CME at (415) 476-4251 or email info@ocme.ucsf.edu.
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Mail to: UCSF Office of CME
P.O. Box 45368
San Francisco, CA 94145-0368
Fax: (415) 502-1795

Online registration: cme.ucsf.edu
Registration Information: (415) 476-5808
Course Information: (415) 476-4251

□ Dr. □ Ms. □ Mr. □ Mrs.

Last Name First M.I.

Degree Specialty

Address

City State Zip

Daytime Phone Fax

Email

Address Label Code Letter (see address label: example, A, B, C, D, etc.)

Would you like to be on our priority email list? □ Yes □ No

Date of birth to be used as OCME registrant number: ___ ___ / ___ ___ / X X

Month Day

Please indicate if you have any special needs:

Registration Fees
□ $855 Physicians
□ $715 Nurses/Allied Health Professionals/Residents/Fellows
□ $40 Printed Syllabus* - Optional

*Course Syllabus – The syllabus will be transmitted electronically prior to the course. Optional purchase of a printed syllabus is available for an additional $40.

Make checks payable to UC Regents

Please charge my credit card: □ Visa □ MasterCard □ AmEx for $ _________________________

Card # ____________________________________________ Expiration date _____________/__________

Name on Card (Please Print) __________________________ Authorized Signature __________________________

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Please check our website for up to date information on the course: cme.ucsf.edu

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