PRIMARY CARE MEDICINE: PRINCIPLES AND PRACTICE

October 12-14, 2016
HOTEL NIKKO
SAN FRANCISCO, CA

PROGRAM CHAIR
Robert B. Baron, MD, MS
Professor of Medicine
Associate Dean for Graduate and Continuing Medical Education
Changing patterns of medical practice are placing greater emphasis on ambulatory medicine. Increasingly difficult management decisions must now be made in the outpatient setting. Greater emphasis is being placed on office-based preventive medicine, reduction of cardiovascular risk factors, care of elderly patients, special problems in women's health, application of behavioral medicine skills, and the rational use of diagnostic tests and new medications. Designed for practicing internists, family practitioners, and other primary care health professionals, this course will present a comprehensive review of new developments in outpatient medicine. Special attention will be paid to the day-to-day controversies of office practice. An audience response system will facilitate questions and discussion. An electronic course syllabus will be distributed to all participants prior to the meeting.

This course is presented by the Division of General Internal Medicine, Department of Medicine, and is sponsored by the University of California, San Francisco School of Medicine.

TARGET AUDIENCE
Designed for practicing internists, family practitioners, and all other health professionals interested in providing high quality primary care, this course will present a comprehensive review of new developments in outpatient medicine.

The purpose of this course is to increase competence and improve clinician practice in primary care. We specifically anticipate improvements in skills and strategies to:

- implement new guidelines in office-based preventive medicine including new strategies for cancer screening, immunizations, prevention of coronary heart disease and stroke, and detection of hepatitis C;
- manage common office problems including hypertension, lipid disorders, diabetes, chronic kidney disease, depression, chronic kidney disease, hepatitis C, asthma, COPD, Parkinson’s Disease, heart failure, arthritis, sexually transmitted infections, HIV, headaches, and substance abuse;
- manage common specialty problems in neurology, dermatology, otolaryngology, orthopedics and sports medicine, gynecology, psychiatry, geriatrics, and perioperative care;
- diagnose and treat common problems in women's health including cervical, breast and ovarian cancer, and osteoporosis;
- select the best diagnostic tests and enhance value in medical practice;
- use best evidence and optimize patient communication and shared-decision making;
- become a better health advocate with a deeper understanding of health disparities and the central role of primary care clinicians in providing equitable, patient-centered care.

ACCREDITATION
The University of California, San Francisco School of Medicine (UCSF) is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians. UCSF designates this live activity for a maximum of 20.25 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

This CME activity meets the requirements under California Assembly Bill 1195, continuing education and cultural and linguistic competency.

Geriatric Credit
The approved credits shown above include 14.25 credits toward meeting the requirement under California Assembly Bill 1820, Geriatric Medicine

Nurses
For the purpose of recertification, the American Nurses Credentialing Center accepts AMA PRA Category 1 Credit™ issued by organizations accredited by the ACCME.

Physician Assistants
AAPA accepts category 1 credit from AOACME, Prescribed credit from AAFP, and AMA PRA Category 1 Credits™ from organizations accredited by the ACCME.

Pharmacy
The California Board of Pharmacy accepts as continuing professional education those courses that meet the standard of relevance to pharmacy practice and have been approved for AMA PRA Category 1 Credit™.

AAFP - Family Physicians
Application for CME credit has been filed with the American Academy of Family Physicians. Determination of credit is pending.
### Wednesday, October 12, 2016

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<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Speaker</th>
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<tbody>
<tr>
<td>7:30 am</td>
<td>Course Registration and Continental Breakfast</td>
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<tr>
<td>8:20</td>
<td>Welcome</td>
<td>Robert B. Baron, MD, MS</td>
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<td>8:30</td>
<td>KEYNOTE ADDRESS</td>
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<tr>
<td>8:30</td>
<td>G Optimizing the Care of Vulnerable and Underserved Populations</td>
<td>Dean Schillinger, MD</td>
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<td>9:20</td>
<td>PREVENTIVE MEDICINE</td>
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<tr>
<td>9:20</td>
<td>G Cancer Screening 2016: New Recommendations, New Controversies</td>
<td>Rebecca Jackson, MD</td>
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<tr>
<td>10:00</td>
<td>Discussion</td>
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<tr>
<td>10:10</td>
<td>Break</td>
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<tr>
<td>10:30</td>
<td>G Vaccinations for Adults and Adolescents</td>
<td>Lisa Winston, MD</td>
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<tr>
<td>11:10</td>
<td>Discussion</td>
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<tr>
<td>11:20</td>
<td>G Managing Hypertension in 2016: Where Do We Draw the Line?</td>
<td>Robert B. Baron, MD, MS</td>
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<tr>
<td>12:00 pm</td>
<td>Discussion</td>
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<td>12:10</td>
<td>Lunch on Your Own</td>
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### Thursday, October 13, 2016

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<tr>
<th>Time</th>
<th>Session</th>
<th>Speaker</th>
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<tr>
<td>7:30 am</td>
<td>Continental Breakfast</td>
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<tr>
<td>8:30</td>
<td>CLINICAL STRATEGIES IN PRIMARY CARE I</td>
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<tr>
<td>8:30</td>
<td>G Advances in Prevention and Treatment of Stroke: What Every Primary Care Clinician Should Know</td>
<td>S. Andrew Josephson, MD</td>
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<td>9:10</td>
<td>Discussion</td>
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<td>9:20</td>
<td>G Chronic Heart Failure: Update on Effective Monitoring and Treatment</td>
<td>Michael G. Shlipak, MD, MPH</td>
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<td>10:00</td>
<td>Discussion</td>
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<td>10:10</td>
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<td>10:30</td>
<td>G New Drugs for Diabetes: Which Ones, For Which Patients?</td>
<td>Lisa Kroon, PharmD</td>
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<td>11:10</td>
<td>Discussion</td>
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<td>11:20</td>
<td>G Diagnosis and Treatment of Osteoporosis: What’s New in 2016</td>
<td>Douglas Bauer, MD</td>
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<td>12:00 pm</td>
<td>Discussion</td>
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<td>Lunch on Your Own</td>
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<tr>
<td>1:30</td>
<td>CLINICAL STRATEGIES IN PRIMARY CARE II</td>
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<td>1:30</td>
<td>G Sexually Transmitted Diseases: What’s New in the Guidelines and Beyond</td>
<td>Susan S. Philip, MD, MPH</td>
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<td>2:10</td>
<td>Discussion</td>
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<td>2:20</td>
<td>G Updates in HIV Care</td>
<td>Susa Coffey, MD</td>
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<td>3:00</td>
<td>Discussion</td>
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<td>3:10</td>
<td>Break</td>
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<td>3:30</td>
<td>G Biologics for Rheumatic Disease: What the Primary Care Clinician Should Know</td>
<td>Jonathan Graf, MD</td>
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<td>4:10</td>
<td>Discussion</td>
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<td>4:20</td>
<td>G Management of Common Problems in Otolaryngology</td>
<td>Jolie Chang, MD</td>
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<td>5:10 pm</td>
<td>Adjourn</td>
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FRIDAY, OCTOBER 14, 2016

7:30 am  Continental Breakfast

CLINICAL STRATEGIES IN PRIMARY CARE IV

8:30  G  Updates on Asthma and COPD  
       Michael Peters, MD
9:10  Discussion
9:20  G  Clinical Issues in Geriatrics for Primary Care Practice  
       Anna Chodos, MD
10:00 Discussion
10:10  Break
10:30  G  Hepatitis C: New Medications, New Hope, and New Opportunities for Primary Care  
       Rena Fox, MD
11:10 Discussion
11:20  G  Management of Hyperlipidemia and Cardiovascular Risk: Balancing Benefits and Harms  
       Robert B. Baron, MD, MS
12:00 pm Discussion
12:10  Lunch on Your Own

CLINICAL STRATEGIES IN PRIMARY CARE V

1:30  G  Dermatology in Primary Care: Recognition and Treatment of Common Disorders of the Skin  
       Kanade Shinkai, MD
2:10 Discussion
2:20  G  Depression in Primary Care: Mourning or Melancholia?  
       Descartes Li, MD
3:00 Discussion
3:10  Break
3:30  G  Chronic Kidney Disease: What Does the Generalist Need to Know?  
       Kerry Cho, MD
4:10 Discussion
4:20  G  Caring for Patients Who Need Surgery: Updates in Perioperative Medicine  
       H. Quinny Cheng, MD
5:00 Discussion
5:10 pm Adjourn
   G  - Geriatric Credit

GENERAL INFORMATION

Advance registration closes one (1) business day prior to start of course.

HOW TO ENROLL

Tuition:  
$725  Physicians
$585  Nurses/Allied Health Professionals/Residents/Fellows

PRINTED SYLLABUS (optional)

The syllabus will be transmitted electronically prior to the course. Optional purchase of a printed syllabus is available for an additional $40.

Payment may be made by Visa, MasterCard, AmEx or check.

REGISTER VIA:

Online:  www.cme.ucsf.edu
Mail:  Complete course registration form and send with payment to:
UCSF Office of CME
P.O. Box 45368
San Francisco, CA 94145-0368
Fax:  Fax completed registration form to:
(415) 502-1795
Phone:  To register by phone or to inquire about registration status, please call UCSF’s CME Registration Office at (415) 476-5808.

Please check our website for up-to-date information on the course:  cme.ucsf.edu

On-Site Registration:  On-site registration is available; however, pre-registration is preferred to ensure that we have adequate course materials.

REFUND POLICY

Cancellations received in writing before the first day of the course will be refunded, less a $75 administrative fee. No refunds will be made on cancellations received after that date.

CONFERENCE LOCATION

Enjoy San Francisco’s renowned attractions such as the historic cable cars, shopping in Union Square, or visit San Francisco’s culinary hub at the Ferry Building. Hotel Nikko is just steps from Union Square and the Theatre District. A block of guestrooms has been reserved at the special UCSF conference rate of $299/night. You are urged to make your reservations early. The cut-off date is September 13, 2016, or until the group room block is filled. After this date, rooms will be provided on a space-available basis only.

To make hotel reservations on-line, go to cme.ucsf.edu and click on the hotel link in the Travel & Lodging section of the course webpage. If you prefer to telephone in your reservation, call 1-800-248-3308 and identify yourself as a member of this UCSF conference to receive the special rate.

By staying at the host hotel, you help UCSF meet its contractual obligations and keep registration fees reasonable.

RENTAL CAR

Hertz is offering special rates for participants of this conference; simply call 800-654-2240 and refer to convention number #03BW0135 or call your travel agent. You may also make reservations at www.Hertz.com. Advance reservations are recommended.

AIR TRANSPORTATION

UCSF has negotiated special fares with United Airlines for our course attendees. You may use the following tour code to book on your own – www.united.com code: ZWOA984664
PRIMARY CARE MEDICINE: PRINCIPLES AND PRACTICE

October 12-14, 2016
Hotel Nikko • San Francisco, California

Mail to: UCSF Office of CME
P.O. Box 45368
San Francisco, CA 94145-0368
Fax: (415) 502-1795

Online registration: cme.ucsf.edu
Registration Information: (415) 476-5808
Course Information: (415) 476-4251

☐ Dr.  ☐ Ms.  ☐ Mr.  ☐ Mrs.

Last Name  First  M.I.

Degree  Specialty

Address

City  State  Zip

Daytime Phone  Fax

Email

Address Label Code Letter (see address label: example, A, B, C, D, etc.)

Would you like to be on our priority email list?  ☐ Yes  ☐ No

Date of birth to be used as OCME registrant number:  ___ / ___ / ___

Month  Day

Please indicate if you have any special needs:

Registration Fees:
☐ $725  Physicians
☐ $585  Nurses/Allied Health Professionals/Residents/Fellows
☐ $40  Optional Printed Syllabus

Make checks payable to UC Regents.

Please charge my credit card:  ☐ Visa  ☐ MasterCard  ☐ AmEx  for $________

_________________________________________________|________/_______
Card #                                                                                                                  Expiration date
___________________________________|______________________________
Name on Card (Please Print)                                           Authorized Signature

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Please check our website for up to date information on the course: cme.ucsf.edu

On-Site Registration
Date:  Wednesday, October 12, 2016
Time:  7:30 - 8:20 am
Location:  Hotel Nikko San Francisco
222 Mason Street
San Francisco, CA 94102
415-394-1111
1-800-NIKKO-SF (248-3308)
www.hotelnikkosf.com