

Division of General Internal Medicine
Department of Medicine
University of California San Francisco
School of Medicine

Primary Care Medicine: Update 2019

Sunday - Friday

April 7-12, 2019

Wailea Beach Marriott Hotel
Maui, Hawaii



2019

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OVERVIEW

Changing patterns of medical practice are placing greater emphasis on ambulatory medicine and primary care practice, including office-based preventive medicine, reduction of cardiovascular risk factors, issues in women's health, management of chronic disease, application of behavioral medicine skills to ambulatory medical patients, the care of patients at the end of life, shared decision making, and the rational use of diagnostic tests and new medications. Designed for practicing internists, family practitioners, gynecologists, nurse practitioners, physician assistants, and all other health professionals interested in providing high quality primary care, this course will provide opportunities to enhance competence and improve performance. The course will focus on the skills and strategies needed in day-to-day office practice. The curriculum will feature in-depth discussion of challenging cases in preventive medicine, common problems in ambulatory care, and a broad selection of acute and chronic illnesses. This year's course will also highlight key issues in dermatology, neurology, geriatrics, palliative care, rheumatology, and nutrition. An audience response system will facilitate discussion of challenging clinical cases. The course is presented by the UCSF Division of General Internal Medicine of the Department of Medicine and is sponsored by the Office of Continuing Medical Education, University of California, San Francisco.

OBJECTIVES

The purpose of this course is to increase competence and improve clinician practice in primary care. We specifically anticipate improvements in skills and strategies:

- to discuss and implement new guidelines in office-based preventive medicine;
- to manage common office problems including hypertension, lipid disorders, diabetes, osteoporosis, headache, back pain, arthritis, gout, and vasculitis;
- to manage challenging issues in palliative care and in geriatrics;
- to diagnose and treat common dermatologic disorders, skin cancers, and drug eruptions;
- to assess and manage common issues in neurology including stroke and TIA, dementia, and delirium;
- to optimally utilize the physical exam to assess clinical concerns in dermatology, neurology, and musculoskeletal disease;
- to improve patient communication and shared-decision making;
- to appropriately use new diagnostic tests, imaging studies, and new medications and better practice high-value care;
- to increase the joy of primary care practice, prevent burn-out, and advocate for patient-centered primary care and health equity.

ACCREDITATION

The University of California, San Francisco School of Medicine (UCSF) is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

UCSF designates this live activity for a maximum of **20.50 AMA PRA Category 1 Credits™**. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

This CME activity meets the requirements under California Assembly Bill 1195, continuing education and cultural and linguistic competency.

Geriatric: The approved credits shown above include **20.50** credits toward meeting the requirement under California Assembly Bill 1820, Geriatric Medicine.

Pharmacotherapeutics CEUs for Nurses:

This activity is designated for a maximum of **16.50** pharmacotherapeutic credits towards meeting the requirement for nursing pharmacology continuing education. Nurses should claim 0.1 CEUs for each contact hour of participation in designated pharmacotherapeutic continuing education.

Nurses: For the purpose of recertification, the American Nurses Credentialing Center accepts **AMA PRA Category 1 Credit™** issued by organizations accredited by the ACCME.

Primary Care Medicine: Update 2019

SUNDAY, APRIL 7, 2019

3:00-5:00 pm *Registration*

MODERATOR: ROBERT B. BARON, MD, MS

5:00 pm		Welcome and Overview	
5:10	G	Cancer Screening 2019: New Recommendations, New Controversies	Jeffrey A. Tice, MD
6:05	RxG	Management of Lipid Disorders: Integrating the New Guidelines	Robert B. Baron, MD, MS
7:00 pm		<i>Adjourn</i>	

MONDAY, APRIL 8, 2019

MODERATOR: ROBERT B. BARON, MD, MS

6:30 am		<i>Continental Breakfast</i>	
7:00	RxG	Managing Hypertension in 2018: How Do We Work With Conflicting Data and Conflicting Guidelines?	Robert B. Baron, MD, MS
7:55	RxG	Update in Rheumatoid Arthritis: What's Old and What's New	Jonathan Graf, MD
8:50		<i>Break</i>	
9:10	RxG	Palliative Care Pearls for the Primary Care Practitioner	Brook Calton, MD, MHS
10:05	RxG	Sunscreens, "Spots" and Skin Cancer	Lindy P. Fox, MD
11:00 am		<i>Adjourn</i>	

TUESDAY, APRIL 9, 2019

MODERATOR: JEFFREY A. TICE, MD

6:30 am		<i>Continental Breakfast</i>	
7:00	RxG	Current and Emerging Strategies for Osteoporosis	Jeffrey A. Tice, MD
7:55	RxG	Clinical Issues in Geriatrics for Primary Care Practice	Brook Calton, MD, MHS
8:50		<i>Break</i>	
9:10	RxG	Advances in Prevention and Treatment of Stroke: What Every Primary Care Clinician Should Know	Kenneth A. Fox, MD
10:05	RxG	Drug Eruptions: When to Worry	Lindy P. Fox, MD
11:00 am		<i>Adjourn</i>	

WEDNESDAY, APRIL 10, 2019

MODERATOR: JOHN W. ENGSTROM, MD

6:30 am		<i>Continental Breakfast</i>	
7:00	RxG	Modern Management of Back Pain	John W. Engstrom, MD
7:55	RxG	Gout: An Old Disease that is Coming of Age	Jonathan Graf, MD
8:50		<i>Break</i>	
9:10	RxG	Dermatology for the Primary Care Practitioner – Pearls for Diagnosis and Management (Part 1)	Lindy P. Fox, MD
10:05	RxG	Dermatology for the Primary Care Practitioner – Pearls for Diagnosis and Management (Part 2)	Lindy P. Fox, MD
11:00 am		<i>Adjourn</i>	

THURSDAY, APRIL 11, 2019

MODERATOR: JEFFREY A. TICE, MD

6:30 am		<i>Continental Breakfast</i>	
7:00	RxG	Updates in Nutrition and Exercise: New Trials and New Guidelines	Jeffrey A. Tice, MD
7:55	RxG	Best Practices for Diagnosis and Treatment of Headache	John W. Engstrom, MD
8:50		<i>Break</i>	
9:10	RxG	Rheumatology Update for Primary Care Physicians: The Changing World of Polymyalgia Rheumatica, Giant Cell Arteritis, and Polymyositis	Jonathan Graf, MD
10:05	RxG	Delirium and Dementia: A Neurologist's Approach	John W. Engstrom, MD
11:00 am		<i>Adjourn</i>	

FRIDAY, APRIL 12, 2019

MODERATOR: BROOK CALTON, MD, MHS

6:30 am		<i>Continental Breakfast</i>	
7:00	RxG	Management of Type 2 Diabetes: Which Drugs for Which Patients?	Robert B. Baron, MD, MS
7:55	G	Mastering the High-Yield Neurological Examination	John W. Engstrom, MD
8:50		<i>Break</i>	
9:10	RxG	Understanding Biological Therapies: A Primer for Primary Care Practice	Jonathan Graf, MD
10:05	G	"Do I have to?" Strategies for Having Difficult Conversations with Confidence and Compassion	Brook Calton, MD, MHS
11:00 am		<i>Adjourn</i>	
	Rx	Pharmacotherapeutics CEUs	
	G	Geriatric Credit	

2019

GENERAL INFORMATION

Advanced registration closes one (1) business day prior to start of course.

HOW TO ENROLL

Tuition: \$925 Physicians
\$775 Nurses/Advanced Health Practitioners/ Residents/Fellows

The syllabus will be available electronically one week prior to the course. Optional purchase of a printed syllabus is available for an additional \$40.

Payment can be made by Visa, MasterCard, AmEx or check.

REGISTER VIA

Online: cme.ucsf.edu

Mail: Complete course registration form and send with payment to:
 UCSF Office of Continuing Medical Education
 3333 California Street Suite 450
 San Francisco, CA 94118

Fax: Fax completed registration form to: (415) 502-1795 (be sure to include your credit card number)

Phone: To register by phone or to inquire about registration status, please call UCSF's CME Registration Office at (415) 476-5808.

Please check our website for up-to-date information on the course: cme.ucsf.edu

On-Site Registration: Generally we are able to accommodate on-site registration at our courses however pre-registration is preferred to ensure that we have adequate course materials.

Refund Policy: Cancellations received in writing before April 7, 2019 will be refunded, less a \$75 administrative fee. No refunds will be made on cancellations received after that date.

CONFERENCE LOCATION

The Wailea Beach Marriott Hotel
 3700 Wailea Alanui, Wailea, Maui, HI 96753
 (888) 236-2427

A block of guestrooms has been reserved at the special UCSF conference rates:

Hotel Rates:

Garden View	\$285 (limited quantity)
Ocean View	\$325
Premium Ocean	\$375

The hotel's room rates are for single or double occupancy and subject to applicable state and local taxes (currently 13.416%) in effect at the time of check-in. The above rates will be made available to attendees for three days before and after the Official Program Dates on a space-and-rate-available basis. In addition, the hotel will include the following charges (subject to change):

1. Resort fee: \$15/per day (please see the Wailea Marriott website for details).
2. Required gratuities: Portage - \$10 per person round-trip.

Please make your reservations early. The cut-off date is **March 6, 2019**, or until the group room block is filled. After this, rooms will be provided on a space-available basis only. To make hotel reservations on-line, go to cme.ucsf.edu and click on the hotel link in the Travel & Lodging section of the course webpage.

If you prefer to telephone in your reservation, call 888-236-2427 and identify yourself as a member of this UCSF conference to receive the special rate.

By staying at the host hotel, you help UCSF meet its contractual obligations and keep registration fees reasonable.

RENTAL CAR

Hertz is offering special rates for participants of this conference; simply call 800-654-2240 and refer to convention number #03BW0138 or call your travel agent. You may also make reservations at www.Hertz.com. Advance reservations are recommended.

AIR TRANSPORTATION

UCSF has negotiated special fares with United Airlines for our course attendees. You may use the following offer code to book on your own:
 United- www.united.com code: ZFM5163540

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 Office of Continuing Medical Education
 3333 California Street • Suite 450
 San Francisco, CA. 94118

♻️ Printed on Recycled Paper

For more information or to register online visit our website at cme.ucsf.edu
 You may also reach us by calling the Office of CME at (415) 476-4251 or
 email info@ocme.ucsf.edu.



COURSE DIRECTOR

Robert B. Baron, MD, MS

Professor of Medicine
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 San Francisco

FACULTY

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Professor of Dermatology
 Director of Hospital Consultation

Jonathan Graf, MD

Professor of Medicine,
 UCSF Director, UCSF RA
 Observational Cohort
 Division of Rheumatology
 Zuckerberg San Francisco General

Jeffrey Tice, MD

Professor of Medicine
 Division of General Internal
 Medicine

Physician Assistants: AAPA accepts category 1 credit from AOACCME, Prescribed credit from AAFP, and AMA PRA Category 1 Credit™ from organizations accredited by the ACCME.

Pharmacy: The California Board of Pharmacy accepts as continuing professional education those courses that meet the standard of relevance to pharmacy practice and have been approved for AMA PRA Category 1 Credit™

Family Physicians: Application for CME credit has been filed with the American Academy of Family Physicians. **Determination of credit is pending.**

ABIM Medical Knowledge Assessment: Successful completion of this CME activity, which includes participation in the evaluation component, enables the participant to earn up to **20.50** MOC points in the American Board of Internal Medicine's (ABIM) Maintenance of Certification (MOC) program. Participants will earn MOC points equivalent to the amount of CME credits claimed for the activity. It is the CME activity provider's responsibility to submit participant completion information to ACCME for the purpose of granting ABIM MOC credit.

COURSE REGISTRATION

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April 7-12, 2019 • Wailea Beach Marriott • Maui, Hawaii

Mail to : UCSF Office of CME
3333 California Street Suite 450
San Francisco, CA 94118
Fax: (415) 502-1795

Online registration: cme.ucsf.edu
Registration Information: (415) 476-5808
Course Information: (415) 476-4251

Dr. Ms. Mr. Mrs. Mx.

Form with fields for LAST NAME, FIRST, M.I., DEGREE, SPECIALTY, ADDRESS, CITY, STATE, ZIP, DAYTIME PHONE, FAX, EMAIL.

Address Label Code Letter (see address label: example, A, B, C, D, etc.)

Would you like to be on our priority email list? Yes No

Date of birth to be used as OCME registrant number: / / X X
Month Day

Please indicate if you have any special needs:

REGISTRATION FEES

- \$925 Physicians
\$775 Nurses/Advanced Health Practitioners/Residents/Fellows
\$40 Printed Syllabus*- Optional

*Course Syllabus - The syllabus will be available electronically prior to the course. Optional purchase of a printed syllabus is available for an additional \$40.

Make checks payable to UC Regents

Please charge my credit card: Visa MasterCard AmEx for \$

CARD # EXPIRATION DATE

NAME ON CARD (PLEASE PRINT) AUTHORIZED SIGNATURE

Refund Policy: Cancellations received in writing before April 7, 2019 will be refunded, less a \$75 administrative fee. No refunds will be made on cancellations received after that date.

Please check our website for up to date information on the course: cme.ucsf.edu

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