Primary Care Medicine: Update 2019

Sunday - Friday
April 7-12, 2019
Wailea Beach Marriott Hotel
Maui, Hawaii
OVERVIEW
Changing patterns of medical practice are placing greater emphasis on ambulatory medicine and primary care practice, including office-based preventive medicine, reduction of cardiovascular risk factors, issues in women's health, management of chronic disease, application of behavioral medicine skills to ambulatory medical patients, the care of patients at the end of life, shared decision making, and the rational use of diagnostic tests and new medications. Designed for practicing internists, family practitioners, gynecologists, nurse practitioners, physician assistants, and all other health professionals interested in providing high quality primary care, this course will provide opportunities to enhance competence and improve performance. The course will focus on the skills and strategies needed in day-to-day office practice. The curriculum will feature in-depth discussion of challenging cases in preventive medicine, common problems in ambulatory care, and a broad selection of acute and chronic illnesses. This year's course will also highlight key issues in dermatology, neurology, geriatrics, palliative care, rheumatology, and nutrition. An audience response system will facilitate discussion of challenging clinical cases. The course is presented by the UCSF Division of General Internal Medicine of the Department of Medicine and is sponsored by the Office of Continuing Medical Education, University of California, San Francisco.

OBJECTIVES
The purpose of this course is to increase competence and improve clinician practice in primary care. We specifically anticipate improvements in skills and strategies:

• to discuss and implement new guidelines in office-based preventive medicine;
• to manage common office problems including hypertension, lipid disorders, diabetes, osteoporosis, headache, back pain, arthritis, gout, and vasculitis;
• to manage challenging issues in palliative care and in geriatrics;
• to diagnose and treat common dermatologic disorders, skin cancers, and drug eruptions;
• to assess and manage common issues in neurology including stroke and TIA, dementia, and delirium;
• to optimally utilize the physical exam to assess clinical concerns in dermatology, neurology, and musculoskeletal disease;
• to improve patient communication and shared-decision making;
• to appropriately use new diagnostic tests, imaging studies, and new medications and better practice high-value care;
• to increase the joy of primary care practice, prevent burn-out, and advocate for patient-centered primary care and health equity.

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ACCREDITATION
The University of California, San Francisco School of Medicine (UCSF) is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

UCSF designates this live activity for a maximum of 20.50 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

This CME activity meets the requirements under California Assembly Bill 1195, continuing education and cultural and linguistic competency.

Geriatric:
The approved credits shown above include 20.50 credits toward meeting the requirement under California Assembly Bill 1820, Geriatric Medicine.

Pharmacotherapeutics CEUs for Nurses:
This activity is designated for a maximum of 16.50 pharmacotherapeutic credits towards meeting the requirement for nursing pharmacology continuing education. Nurses should claim 0.1 CEUs for each contact hour of participation in designated pharmacotherapeutic continuing education.

Nurses:
For the purpose of recertification, the American Nurses Credentialing Center accepts AMA PRA Category 1 Credit™ issued by organizations accredited by the ACCME.
SUNDAY, APRIL 7, 2019
3:00-5:00 pm
Registration

MODERATOR: ROBERT B. BARON, MD, MS

5:00 pm
Welcome and Overview

5:10 G Cancer Screening 2019: New Recommendations, New Controversies
Jeffrey A. Tice, MD

6:05 RxG Management of Lipid Disorders: Integrating the New Guidelines
Robert B. Baron, MD, MS

7:00 pm
Adjourn

MONDAY, APRIL 8, 2019

MODERATOR: ROBERT B. BARON, MD, MS

6:30 am Continental Breakfast

7:00 RxG Managing Hypertension in 2018: How Do We Work With Conflicting Data and Conflicting Guidelines?
Robert B. Baron, MD, MS

7:55 RxG Update in Rheumatoid Arthritis: What's Old and What's New
Jonathan Graf, MD

8:50 Break

9:10 RxG Palliative Care Pearls for the Primary Care Practitioner
Brook Calton, MD, MHS

10:05 RxG Sunscreens, “Spots” and Skin Cancer
Lindy P. Fox, MD

11:00 am Adjourn

TUESDAY, APRIL 9, 2019

MODERATOR: JEFFREY A. TICE, MD

6:30 am Continental Breakfast

7:00 RxG Current and Emerging Strategies for Osteoporosis
Jeffrey A. Tice, MD

7:55 RxG Clinical Issues in Geriatrics for Primary Care Practice
Brook Calton, MD, MHS

8:50 Break

9:10 RxG Advances in Prevention and Treatment of Stroke: What Every Primary Care Clinician Should Know
Kenneth A. Fox, MD

10:05 RxG Drug Eruptions: When to Worry
Lindy P. Fox, MD

11:00 am Adjourn

WEDNESDAY, APRIL 10, 2019

MODERATOR: JOHN W. ENGSTROM, MD

6:30 am Continental Breakfast

7:00 RxG Modern Management of Back Pain
John W. Engstrom, MD

7:55 RxG Gout: An Old Disease that is Coming of Age
Jonathan Graf, MD

8:50 Break

9:10 RxG Dermatology for the Primary Care Practitioner – Pearls for Diagnosis and Management (Part 1)
Lindy P. Fox, MD

10:05 RxG Dermatology for the Primary Care Practitioner – Pearls for Diagnosis and Management (Part 2)
Lindy P. Fox, MD

11:00 am Adjourn

THURSDAY, APRIL 11, 2019

MODERATOR: JEFFREY A. TICE, MD

6:30 am Continental Breakfast

7:00 RxG Updates in Nutrition and Exercise: New Trials and New Guidelines
Jeffrey A. Tice, MD

7:55 RxG Best Practices for Diagnosis and Treatment of Headache
John W. Engstrom, MD

8:50 Break

9:10 RxG Rheumatology Update for Primary Care Physicians: The Changing World of Polymyalgia Rheumatica, Giant Cell Arteritis, and Polymyositis
Jonathan Graf, MD

10:05 RxG Delirium and Dementia: A Neurologist’s Approach
John W. Engstrom, MD

11:00 am Adjourn
FRIDAY, APRIL 12, 2019

MODERATOR: BROOK CALTON, MD, MHS

6:30 am  Continental Breakfast

7:00  RxG  Management of Type 2 Diabetes: Which Drugs for Which Patients?  Robert B. Baron, MD, MS

7:55  G  Mastering the High-Yield Neurological Examination  John W. Engstrom, MD

8:50  Break

9:10  RxG  Understanding Biological Therapies: A Primer for Primary Care Practice  Jonathan Graf, MD

10:05  G  “Do I have to?” Strategies for Having Difficult Conversations with Confidence and Compassion  Brook Calton, MD, MHS

11:00 am  Adjourn

Rx  Pharmacotherapeutics CEUs

G  Geriatric Credit

GENERAL INFORMATION
Advanced registration closes one (1) business day prior to start of course.

HOW TO ENROLL
Tuition:
- Physicians  $925
- Nurses/Advanced Health Practitioners/ Residents/Fellows  $775

The syllabus will be available electronically one week prior to the course. Optional purchase of a printed syllabus is available for an additional $40.

Payment can be made by Visa, MasterCard, AmEx or check.

REGISTER VIA
Online:  cme.ucsf.edu
Mail:  Complete course registration form and send with payment to: UCSF Office of Continuing Medical Education 3333 California Street Suite 450 San Francisco, CA 94118
Fax:  Fax completed registration form to: (415) 502-1795 (be sure to include your credit card number)
Phone:  To register by phone or to inquire about registration status, please call UCSF’s CME Registration Office at (415) 476-5808.

Please check our website for up-to-date information on the course: cme.ucsf.edu

On-Site Registration: Generally we are able to accommodate on-site registration at our courses however pre-registration is preferred to ensure that we have adequate course materials.

Refund Policy: Cancellations received in writing before April 7, 2019 will be refunded, less a $75 administrative fee. No refunds will be made on cancellations received after that date.

CONFERENCE LOCATION
The Wailea Beach Marriott Hotel 3700 Wailea Alanui, Wailea, Maui, HI 96753 (888) 236-2427

A block of guestrooms has been reserved at the special UCSF conference rates:

Hotel Rates:
- Garden View  $285 (limited quantity)
- Ocean View  $325
- Premium Ocean  $375

The hotel’s room rates are for single or double occupancy and subject to applicable state and local taxes (currently 13.416%) in effect at the time of check-in. The above rates will be made available to attendees for three days before and after the Official Program Dates on a space-and rate-available basis. In addition, the hotel will include the following charges (subject to change):
  1. Resort fee: $15/per day (please see the Wailea Marriott website for details).
  2. Required gratuities: Porterage - $10 per person round-trip.

Please make your reservations early. The cut-off date is March 6, 2019, or until the group room block is filled. After this, rooms will be provided on a space-available basis only. To make hotel reservations on-line, go to cme.ucsf.edu and click on the hotel link in the Travel & Lodging section of the course webpage. If you prefer to telephone in your reservation, call 888-236-2427 and identify yourself as a member of this UCSF conference to receive the special rate.

By staying at the host hotel, you help UCSF meet its contractual obligations and keep registration fees reasonable.

RENTAL CAR
Hertz is offering special rates for participants of this conference; simply call 800-654-2240 and refer to convention number #03BW0138 or call your travel agent. You may also make reservations at www.Hertz.com. Advance reservations are recommended.

AIR TRANSPORTATION
UCSF has negotiated special fares with United Airlines for our course attendees. You may use the following offer code to book on your own: United- www.united.com code: ZFM5163540
COURSE DIRECTOR

Robert B. Baron, MD, MS
Professor of Medicine
Associate Dean for Graduate and
Continuing Medical Education
University of California,
San Francisco

FACULTY

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Director of Hospital Consultation
Jonathan Graf, MD
Professor of Medicine,
UCSF Director, UCSF RA
Observational Cohort
Division of Rheumatology
Zuckerberg San Francisco General
Jeffrey Tice, MD
Professor of Medicine
Division of General Internal
Medicine

Physician Assistants: AAPA accepts category 1 credit from AOACCME, Prescribed credit from AAFP, and
AMA PRA Category 1 Credit™ from organizations accredited by the ACCME.

Pharmacy: The California Board of Pharmacy accepts as continuing professional education those courses
that meet the standard of relevance to pharmacy practice and have been approved for AMA PRA
Category 1 Credit™.

Family Physicians: Application for CME credit has been filed with the American Academy of Family Physicians. Determination of credit is pending.

ABIM Medical Knowledge Assessment: Successful completion of this CME activity, which includes
participation in the evaluation component, enables the participant to earn up to 20.50 MOC points in the
American Board of Internal Medicine’s (ABIM) Maintenance of Certification (MOC) program. Participants will earn MOC points equivalent to the
amount of CME credits claimed for the activity. It is the CME activity provider’s responsibility to submit
participant completion information to ACCME for the purpose of granting ABIM MOC credit.
COURSE REGISTRATION
Primary Care Medicine: Update 2019 (MDM19M06)
April 7-12, 2019 • Wailea Beach Marriott • Maui, Hawaii

Mail to: UCSF Office of CME
3333 California Street Suite 450
San Francisco, CA 94118
Fax: (415) 502-1795

Online registration: cme.ucsf.edu
Registration Information: (415) 476-5808
Course Information: (415) 476-4251

☐ Dr.  ☐ Ms.  ☐ Mr.  ☐ Mrs.  ☐ Mx.

LAST NAME  FIRST  M.I.

DEGREE  SPECIALTY

ADDRESS

CITY  STATE  ZIP

DAYTIME PHONE  FAX

EMAIL

Address Label Code Letter (see address label: example, A, B, C, D, etc.)

Would you like to be on our priority email list?  ☐ Yes  ☐ No

Date of birth to be used as OCME registrant number: ___ ___ / ___ ___ / ___ ___

Please indicate if you have any special needs:

REGISTRATION FEES

☐ $925  Physicians

☐ $775  Nurses/Advanced Health Practitioners/Residents/Fellows

☐ $40  Printed Syllabus*—Optional

*Course Syllabus – The syllabus will be available electronically prior to the course. Optional purchase of a printed syllabus is available for an additional $40.

Make checks payable to UC Regents

Please charge my credit card:  ☐ Visa  ☐ MasterCard  ☐ AmEx for $ __________________________

________________________________________________________ |________/_______
CARD #  EXPIRATION DATE

NAME ON CARD (PLEASE PRINT)  AUTHORIZED SIGNATURE

Refund Policy: Cancellations received in writing before April 7, 2019 will be refunded, less a $75 administrative fee. No refunds will be made on cancellations received after that date.

Please check our website for up to date information on the course: cme.ucsf.edu

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