We specifically anticipate improvements in skills and strategies to:

- Implement new guidelines in office-based preventive medicine, including new strategies for cancer screening, immunizations, prevention of coronary heart disease and stroke;
- Manage common office problems including high blood cholesterol, coronary heart disease, asthma, COPD, gout, stroke, TIA's, vertigo, sexually transmitted infections, diabetes, hearing loss, sinusitis, and substance abuse;
- Manage common specialty problems in neurology, cardiology, endocrinology, infectious disease, dermatology, allergy and immunology, otorhinolaryngology, orthopedics and sports medicine, gynecology, psychiatry, nutrition, hospital medicine, perioperative care, geriatrics, and palliative care;
- Diagnose and treat common problems in women's health including cervical, breast and ovarian cancer, routine pelvic exams, contraception, and osteoporosis;
- Select the best diagnostic tests and enhance value in medical practice;
- Use best evidence and optimize patient communication and shared-decision making;
- Become a better health advocate with a deeper understanding of health disparities and the central role of primary care clinicians in providing equitable, patient-centered care.

OBJECTIVES

The purpose of this course is to increase competence and improve clinician practice in primary care. We specifically anticipate improvements in skills and strategies to:

- Diagnose and treat common problems in women's health including cervical, breast and ovarian cancer, routine pelvic exams, contraception, and osteoporosis;
- Select the best diagnostic tests and enhance value in medical practice;
- Use best evidence and optimize patient communication and shared-decision making;
- Become a better health advocate with a deeper understanding of health disparities and the central role of primary care clinicians in providing equitable, patient-centered care.

ACCREDITATION

The University of California, San Francisco School of Medicine (UCSF) is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians. UCSF designates this live activity for a maximum of 20.25 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

This CME activity meets the requirements under California Assembly Bill 1195, continuing education and cultural and linguistic competency.

Geriatric Credit The approved credits shown above include 16.25 credits toward meeting the requirement under California Assembly Bill 1820, Geriatric Medicine.

Nurses For the purpose of recertification, the American Nurses Credentialing Center accepts AMA PRA Category 1 Credits™ issued by organizations accredited by the ACCME.

Physician Assistants AAPA accepts category 1 credit from AOACCME, Prescribed credit from AAPF, and AMA PRA Category 1 Credits™ from organizations accredited by the ACCME.

Pharmacists The California Board of Pharmacy accepts as continuing professional education those courses that meet the standard of relevance to pharmacy practice and have been approved for AMA PRA Category 1 Credit™.

Family Physicians Application for CME credit has been filed with the American Academy of Family Physicians. Determination of credit is pending.

Pharmacotherapeutics CEUs for Nurses: For the purposes of recertification the American Nurses Credentialing Center accepts AMA PRA Category 1 Credits™ issued by organizations accredited by the ACCME. This activity is designated for a maximum of 14.75 pharmacotherapeutic credits towards meeting the requirement for nursing pharmacology continuing education. Nurses should claim 0.1 CEUs for each contact hour of participation in designated pharmacotherapeutic continuing education.

Maintenance of Certification Successful completion of this CME activity, which includes participation in the evaluation component, enables the participant to earn up to 20.25 MOC points in the American Board of Internal Medicine’s (ABIM) Maintenance of Certification (MOC) program. Participants will earn MOC points equivalent to the amount of CME credits claimed for the activity. It is the CME activity provider’s responsibility to submit participant completion information to ACCME for the purpose of granting ABIM MOC credit. IMPORTANT: The online course evaluation must be completed by the due date specified. Within 45 days after submitting your evaluation, we will report your points to the ABIM.
# PRIMARY CARE MEDICINE
## Principles and Practice

### WEDNESDAY, OCTOBER 16, 2019

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Presenter</th>
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<tbody>
<tr>
<td>7:30 am</td>
<td>Course Registration and Continental Breakfast</td>
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</tr>
<tr>
<td>8:20</td>
<td>Welcome</td>
<td>Robert B. Baron, MD, MS</td>
</tr>
<tr>
<td>8:30</td>
<td><strong>PREVENTIVE MEDICINE</strong></td>
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<tr>
<td>8:30</td>
<td>RxG Prevention of Infections: Best Practices in Vaccination</td>
<td>Lisa G. Winston, MD</td>
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<tr>
<td>9:10</td>
<td>Discussion</td>
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<tr>
<td>9:20</td>
<td>RxG Updates in Breast Cancer Screening</td>
<td>Karla M. Kerlikowske, MD</td>
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<tr>
<td>10:00</td>
<td>Discussion</td>
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<tr>
<td>10:10</td>
<td>Break</td>
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<tr>
<td>10:30</td>
<td>G Cancer Screening 2019: New Recommendations, New Controversies</td>
<td>Judith M.E. Walsh, MD, MPH</td>
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<tr>
<td>11:10</td>
<td>Discussion</td>
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<tr>
<td>11:20</td>
<td>G How Should We Approach Cervical Cancer Screening and Routine Pelvic Examinations in 2019?</td>
<td>George F. Sawaya, MD</td>
</tr>
<tr>
<td>12:00 pm</td>
<td>Discussion</td>
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<tr>
<td>12:10</td>
<td>Lunch on Your Own</td>
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### THURSDAY, OCTOBER 17, 2019

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Presenter</th>
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<tbody>
<tr>
<td>7:30 am</td>
<td>Continental Breakfast</td>
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<tr>
<td>8:30</td>
<td><strong>CLINICAL STRATEGIES IN PRIMARY CARE I</strong></td>
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<tr>
<td>8:30</td>
<td>RxG Management of Lipid Disorders: Integrating the New Guidelines</td>
<td>Robert B. Baron, MD, MS</td>
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<tr>
<td>9:10</td>
<td>Discussion</td>
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<tr>
<td>9:20</td>
<td>RxG Safer Opiate Prescribing</td>
<td>Soraya Azari, MD</td>
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<tr>
<td>9:40</td>
<td>RxG Current Strategies in Perioperative Medicine</td>
<td>H. Quinny Cheng, MD</td>
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<td>10:00</td>
<td>Discussion</td>
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<td>10:10</td>
<td>Break</td>
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<tr>
<td>10:30</td>
<td>RxG Quality Contraception Care: Counseling and Controversies</td>
<td>Sara Whetstone, MD</td>
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<tr>
<td>11:10</td>
<td>Discussion</td>
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<tr>
<td>11:20</td>
<td>RxG Updates in Hospital Medicine</td>
<td>Bradley A. Sharp, MD</td>
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<tr>
<td>12:00 pm</td>
<td>Discussion</td>
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<td>12:10</td>
<td>Lunch on Your Own</td>
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<tr>
<td>1:30</td>
<td><strong>CLINICAL STRATEGIES IN PRIMARY CARE III</strong></td>
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<tr>
<td>1:30</td>
<td>RxG Dermatology in Primary Care: Recognition and Treatment of Common Disorders of the Skin</td>
<td>Kanade Shinkai, MD</td>
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<tr>
<td>2:10</td>
<td>Discussion</td>
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<tr>
<td>2:20</td>
<td>RxG Understanding Sexually Transmitted Diseases: Now More than Ever</td>
<td>Susan Philip, MD, MPH</td>
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<td>3:00</td>
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<tr>
<td>3:00</td>
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<td>3:10</td>
<td>Break</td>
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<tr>
<td>3:30</td>
<td>RxG Gout: An Old Disease that is Coming of Age</td>
<td>Jonathan Graf, MD</td>
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<tr>
<td>4:10</td>
<td>Discussion</td>
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<tr>
<td>4:20</td>
<td>RxG Palliative Care Pearls for the Busy Practitioner</td>
<td>Steven Pantilat, MD</td>
</tr>
<tr>
<td>5:10 pm</td>
<td>Adjourn</td>
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FRIDAY, OCTOBER 18, 2019

7:30 am  Continental Breakfast

CLINICAL STRATEGIES IN PRIMARY CARE IV

8:30  RxG  Current Approaches to Asthma and COPD  Michael Peters, MD

9:10  Discussion

9:20  RxG  Management of Common Problems in Sports Medicine  Cindy J. Chang, MD

10:00  Discussion

10:10  Break

10:30  G  Best Practices in Chest Imaging for the non-Radiologist  Brett Elicker, MD

11:10  Discussion

11:20  RxG  Current Approaches to Allergy and Immunology  Iris Otani, MD

12:00 pm  Lunch on Your Own

CLINICAL STRATEGIES IN PRIMARY CARE V

1:30  RxG  Depression in Primary Care: Mourning or Melancholia?  Descartes Li, MD

2:10  Discussion

2:20  RxG  Interventional Cardiology for the Non-Cardiologist: New Innovations and New Guidelines  Krishan Soni, MD, MBA

3:00  Discussion

3:10  Break

3:30  RxG  Diagnosis and Treatment of Osteoporosis: What’s New and Controversial in 2019?  Douglas C. Bauer, MD

4:10  Discussion

4:20  RxG  New Advances in Stroke Management: What Every Primary Care Physician Should Know  S. Andrew Josephson, MD

5:00  Discussion

5:10 pm  Adjourn

G - Geriatric Credit  Rx - Meets Requirements for Pharmacotherapeutics  CEUs for NPs/Nurses

GENERAL INFORMATION

Advance registration closes one (1) business day prior to start of course.

How to Enroll

Tuition:

Physicians  $825
Nurses/Allied Health Professionals/Residents/Fellows  $685

GREENER MEETING

We’re saving paper! The syllabus will be available on our website one week prior to the course. Optional purchase of a printed syllabus is available for an additional $35.

Payment may be made by Visa, MasterCard, AmEx or check.

Register via:

Online:  cme.ucsf.edu
Mail:  Complete course registration form and send with payment to:
UCSF Office of CME
3333 California Street, Suite 450
San Francisco, CA  94118
Fax:  Fax completed registration form to:
(415) 502-1795 (be sure to include your credit card number)
Phone:  To register by phone or to inquire about registration status, please call UCSF’s CME Registration Office at (415) 476-5808.

Please check our website for up-to-date information on the course:  cme.ucsf.edu

On-Site Registration: Generally we are able to accommodate on-site registration at our courses however pre-registration is preferred.

REFUND POLICY

Cancellations received in writing before the first day of the course less a $75 administrative fee. No refunds will be made on cancellations received after that date.

CONFERENCE LOCATION

Enjoy San Francisco’s renowned attractions such as the historic cable cars, shopping in Union Square, or visit San Francisco’s culinary hub at the Ferry Building. The Hotel Nikko is just steps from Union Square and the Theatre District. A block of guestrooms has been reserved at the special UCSF conference rate of $315/night. You are urged to make your reservations early. The cut-off date is September 23, 2019, or until the group room block is filled. After this date, rooms will be provided on a space-available basis only. To make hotel reservations on-line, go to cme.ucsf.edu and click on the hotel link in the Travel & Lodging section of the course webpage. If you prefer to telephone in your reservation, call 800-248-3308, and identify yourself as a member of this UCSF conference to receive the special rate.

By staying at the host hotel, you help UCSF meet its contractual obligations and keep registration fees reasonable.

AIR TRANSPORTATION AND RENTAL CAR

UCSF has negotiated special fares with airlines and car rental agencies. Please visit the TRAVEL AND LODGING section on the course webpage at cme.ucsf.edu for more information and discount codes.

gen’l info
COURSE CHAIR
Robert B. Baron, MD, MS
Professor of Medicine
Associate Dean for Graduate and Continuing Medical Education

COURSE FACULTY
(San Francisco, California)
Soraya Azari, MD
Associate Professor of Medicine
Douglas C. Bauer, MD
Professor of Medicine and of Epidemiology & Biostatistics
Cindy J. Chang, MD
Professor of Orthopaedic Surgery and Family and Community Medicine
Primary Care Sports Medicine
H. Quinny Cheng, MD
Professor of Medicine
Brett M. Ellicker, MD
Professor of Radiology & Biomedical Imaging
Chief, Cardiac & Pulmonary Imaging
Jonathan Graf, MD
Professor of Medicine, UCSF
Director, UCSF RA
Observational Cohort
Division of Rheumatology
Zuckerberg San Francisco General
S. Andrew Josephson, MD
Chair, Department of Neurology; Carmen Castro Franceschi and Gladyne K. Mitchell Neurohospitalist Distinguished Professor
Karla M. Kerlikowske, MD
Professor of Medicine and of Epidemiology & Biostatistics
Director of Women’s Health Research Fellowship at SFVAMC
Descartes Li, MD
Professor of Psychiatry
Director, UCSF Bipolar Disorder Program
Director, Medical Student Education, UCSF Department of Psychiatry
Umesh Masharani, MB, BS, MRCP
Professor of Medicine
Division of Endocrinology and Metabolism
Iris Otani, MD
Assistant Professor of Medicine
Associate Program Director, Allergy and Immunology Fellowship
Steven Z. Pantilat, MD
Professor of Medicine
Chief, Division of Palliative Care
Michael Peters, MD
Assistant Professor of Medicine
Division of Pulmonary and Critical Care Medicine
Susan Philip, MD, MPH
Associate Professor of Medicine
Director, Disease Prevention and Control Branch, San Francisco Department of Public Health
Steven Pletcher, MD
Professor of Otolaryngology
Program Director, Otolaryngology – Head and Neck Surgery (OHNS) Residency
George F. Sawaya, MD
Professor of Obstetrics, Gynecology and Reproductive Sciences, and of Epidemiology & Biostatistics;
The Robert B. Domush Chair in Obstetrics and Gynecology Education
Bradley A. Sharpe, MD
Professor of Medicine
Chief, Division of Hospital Medicine
Kanade Shinkai, MD, PhD
Professor of Dermatology
Krishan Soni, MD, MBA
Assistant Professor of Medicine, Division of Cardiology
Director of Value Improvement for Department of Medicine, UCSF Health Subspecialty Services
Jeffrey A. Tice, MD
Professor of Medicine
Judith M.E. Walsh, MD, MPH
Professor of Medicine and of Epidemiology and Biostatistics
Associate Medical Director, UCSF Women’s Health Primary Care Practice
Sara Whetstone, MD
Assistant Professor of Obstetrics, Gynecology & Reproductive Sciences
Associate Program Director, Obstetrics, Gynecology & Reproductive Sciences Residency
Lisa G. Winston, MD
Professor of Medicine
Vice Chief, Inpatient Medical Services and Hospital Epidemiologist,
Zuckerberg San Francisco General

For more information, visit our website at cme.ucsf.edu
You may also reach us by calling the Office of CME at (415) 476-4251 or emailing info@ocme.ucsf.edu.

Controversies in Women’s Health
December 5-6, 2019 • San Francisco, California
Primary Care Medicine: Update 2020
April 5-10, 2020 • Maui, Hawaii

UPCOMING COURSES
REGISTRATION FORM • MDM20M04
PRIMARY CARE MEDICINE: PRINCIPLES AND PRACTICE
October 16-18, 2019 • Hotel Nikko • San Francisco, California

Mail to: UCSF Office of CME
3333 California Street, Suite 450
San Francisco, CA 94118
Fax: (415) 502-1795

Online registration: cme.ucsf.edu
Registration Information: (415) 476-5808
Course Information: (415) 476-4251

☐ Dr. ☐ Ms. ☐ Mr. ☐ Mrs. ☐ Mx.

LAST NAME  FIRST  M.I.

DEGREE  SPECIALTY

ADDRESS

CITY  STATE  ZIP

DAYTIME PHONE  FAX

EMAIL

Address Label Code Letter (see address label: example, A, B, C, D, etc.)____________________

Would you like to be on our priority email list? ☐ Yes ☐ No

Date of birth to be used as OCME registrant number: ___ ___ /___ ___ /X X

Month  Day

Please indicate if you have any special needs or dietary restrictions:____________________

Registration Fees:
☐ $825  Physicians
☐ $685  Nurses/Allied Health Professionals/Residents/Fellows
☐ $35  Optional Printed Syllabus

Make checks payable to UC Regents.

Please charge my credit card: ☐ Visa ☐ MasterCard ☐ AmEx for $____________________

_______________________________________________________|________/_________
CARD #  EXPIRATION DATE

_______________________________________|__________________________________
NAME ON CARD (PLEASE PRINT)  AUTHORIZED SIGNATURE

Refund Policy: Cancellations received in writing before October 15, 2019 will be refunded, less a $75 administrative fee. No refunds will be made on cancellations received after that date.

Please check our website for up to date information on the course: cme.ucsf.edu

On-Site Registration
Date:  Wednesday, October 16, 2019
Time:  7:30 - 8:20 am
Location: Hotel Nikko San Francisco
222 Mason Street
San Francisco, CA 94102
415-394-1111
1-800-NIKKO-SF (248-3308)
www.hotelnikkosf.com